

Intrauterine Devices and Implants: A Guide to Reimbursement

The American College of
Obstetricians and Gynecologists
WOMEN'S HEALTH CARE PHYSICIANS



Bixby Center
for **Global**
Reproductive
Health

NHeLP
NATIONAL HEALTH LAW PROGRAM

National
Family Planning
& Reproductive Health Association

 NATIONAL
WOMEN'S
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EXPANDING THE POSSIBILITIES

Welcome & Introductions

What's in the Guide & What We'll Cover Today

- Coverage & Eligibility
- Stocking & Purchasing
- Obtaining Reimbursement
- Replacements
- Special Circumstances
- Removal

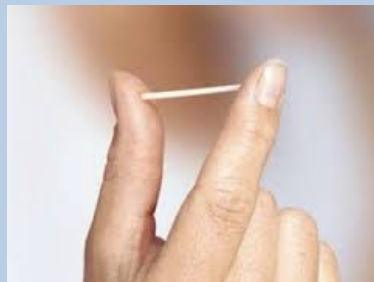
Coverage & Eligibility

- Commercial Plans
- Medicaid
- Other Coverage

Coverage & Eligibility: Commercial Plans

ACA Birth Control Coverage Requirement

- *Most* commercial plans must comply
- *All* FDA-approved methods covered without cost-sharing
- *Services* related to the LARC
- *But* plans can use “reasonable medical management”



Coverage & Eligibility: Medicaid

- Medicaid
- Medicaid Alternative Benefit Plan
- Medicaid family planning expansions (waivers or SPAs)

Also thinking about: Medicaid Managed Care

Coverage & Eligibility: Other Coverage

TRICARE

- Not required to comply with ACA
- No cost-sharing for active duty military personnel
- Bill pending

Medicare

- Seeking clarity
- Contact nhelp@healthlaw.org or talk to Erin

Coverage & Eligibility: How this actually works



The Story:

- Copper IUD is best method for her.
- Your patient is enrolled in a marketplace plan.
- Told IUD is covered at 100%.
- Device and insertion covered.
- Patient returns for follow-up visit, covered.

Sometimes, it isn't so smooth...

- ✘ **ACA Violation:** Plans are required to cover services related to follow-up without cost-sharing.

Coverage & Eligibility: How to help a patient

- Coding!
see coding section of the Guide



- Waivers!
- Speak up!



- NWLC's CoverHer hotline!

www.coverher.org

coverher@nwlc.org

1-866-745-5487

Stocking IUDs & implants

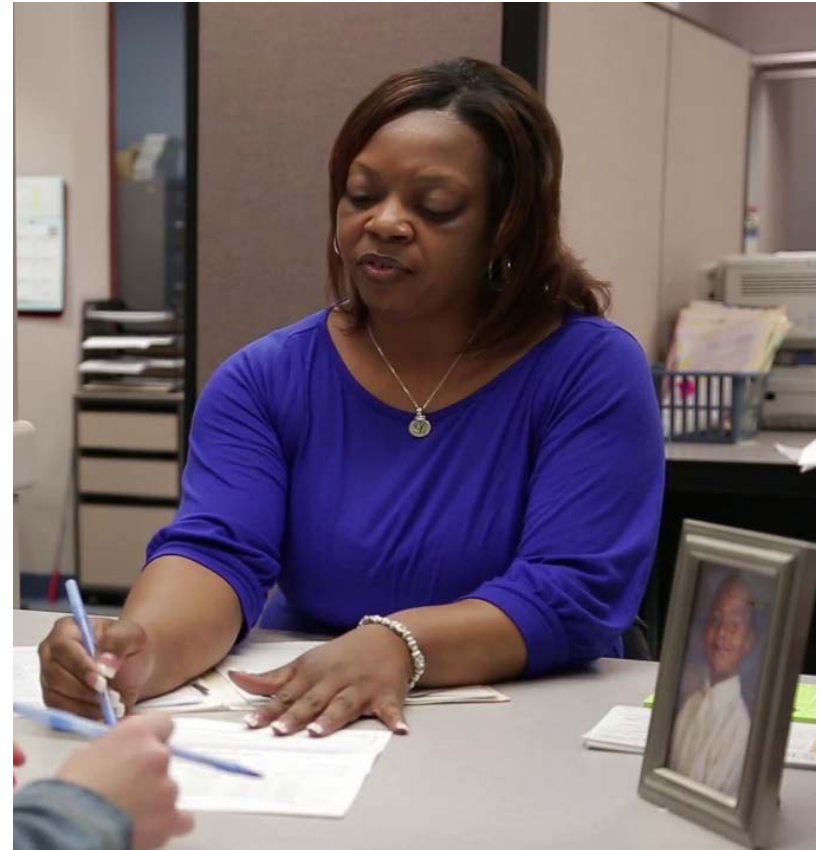
- OPA & CDC recommend stocking a broad range of contraceptive methods
- Keeping methods in stock allows same-day provision
- Clients without contraindications have no medical reason for more than one visit for initiation



Purchasing IUDs & implants

- Medical benefit →
“buy and bill”
- Pharmacy benefit →
specialty pharmacy

- Most distributors offer:
 - volume discounts
 - 90-day net terms
 - payment options



Mitigating high costs

- Clinics can access:
 - 340B devices
 - Patient assistance plan (Mirena, Skyla)
 - Co-pay assistance plan (Liletta)
- Patients can access:
 - Payment installment plans (ParaGard, Nexplanon)
 - Academic medical center programs

Obtaining Reimbursements

Challenges:

- High upfront costs
- Benefit verification
- Varied coverage and reimbursement policies
- Timely reimbursement
- Inappropriate reimbursement
- Contracting
- Coding

Scheduling for LARC

- Systems to gauge patient interest in LARC prior to appointment
- Process for benefits verification
 - Job aids for coverage
 - Manufacturer services

LARC Guide: Reimbursement

- Obtain patient's insurance information (if applicable) when the appointment is made
 - Reconfirm on the day of the visit
- Verify insurance eligibility and coverage in advance of visit



Self-Pay Patients

- Manufacturer assistance programs
- Title X providers
- Other low-cost clinical settings

Coding

- Correct coding can result in more appropriate compensation for services
- Additional resources available:
 - ACOG LARC Quick Coding Guide
 - ACOG LARC Billing Quiz
 - ACOG Coding Department Assistance
 - <https://acogcoding.freshdesk.com>
 - Registration is free (different from ACOG registration)
 - Priority to ACOG members, but anyone can submit questions

Coding for Preventive Services

Providers should be aware that payers may have specific requirements for coding preventive services covered by the ACA.

Providers should check with their payers for guidance regarding appropriate coding because patients' cost-sharing requirements may be affected.

Replacement devices

- Devices lost to:
 - contamination
 - failed insertion
 - manufacturing defect
 - early expulsion
- Teva has published replacement policy; most manufacturers provide replacement devices



Special circumstances: Post-abortion

- Some payers deny or reduce reimbursement for additional procedure on the day of abortion
- Title X & 340B available for immediate post-abortion contraception when services and supplies are billed correctly
- Documenting services as 2 encounters may be acceptable to billing rules about:
 - covered services
 - patient confidentiality
 - patient preference

Special Circumstances: Immediate Postpartum LARC

- At least 10 state Medicaid programs now support reimbursement for immediate postpartum LARC
- Also some commercial payers
- Advocacy efforts ongoing to expand access and reimbursement

Copper IUD as EC

- Most effective form of emergency contraception
- Challenging to clinic flow
- Coding guidance provided

LARC Removal

- Included in ACA contraceptive coverage requirements
- Contact nhelp@healthlaw.org to report restrictions

Find the LARC guide online



www.larcprogram.ucsf.edu

Questions? Suggestions?

- Online version to be updated as needed
- ACOG Coding materials to be updated for ICD-10
- Other materials or services you need?

Want to talk to the authors more?

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