



NFPRHA 2022  
NATIONAL  
CONFERENCE

*VIRTUAL* March 21–23, 2022

# SPONSORSHIP PROSPECTUS

National  
**Family Planning**  
& Reproductive Health Association



NFPRHA 2022  
NATIONAL  
CONFERENCE

## NFPRHA Mission and Description of Members

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The National Family Planning & Reproductive Health Association (NFPRHA) is a non-partisan, nonprofit membership association whose mission is to advance and elevate the importance of family planning in the nation's health care system and promotes and supports the work of family planning providers and administrators, especially in the safety net.

NFPRHA membership includes more than 1,000 members that operate or fund more than 3,500 health centers that deliver high-quality family planning education and preventive care to millions of people every year in the United States. NFPRHA represents the broad spectrum of publicly funded family planning providers including, state and local health departments, hospitals, family planning councils, federally qualified health centers, Planned Parenthood affiliates, and other private non-profit agencies.

## NFPRHA's National *Virtual* Conference

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NFPRHA's National Conference is an opportunity for NFPRHA members and other key partners in the family planning field to gather. The conference explores timely and relevant policy, regulatory, and service delivery-related issues impacting the family planning safety net, and provides opportunities to connect and engage with NFPRHA members and other health care experts. This year, NFPRHA is offering a range of sponsorship opportunities – instead of traditional exhibit booths – to increase your visibility and connect with over 400 attendees in our virtual landscape.

### Attendee Experience

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**98%** of last year's attendees said they would attend another virtual NFPRHA Conference

“This was the best virtual conference I've attended in the past year.”

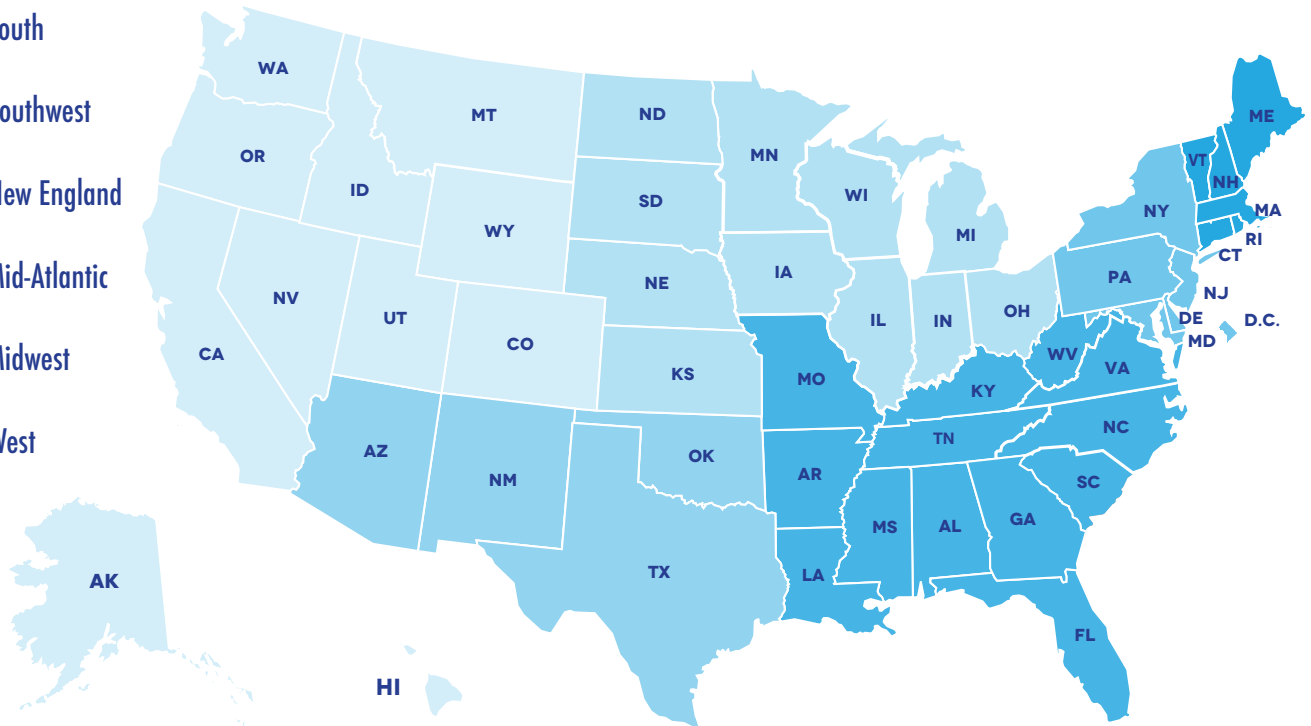
“I was very impressed with the set up and 'feel' of being in person.”



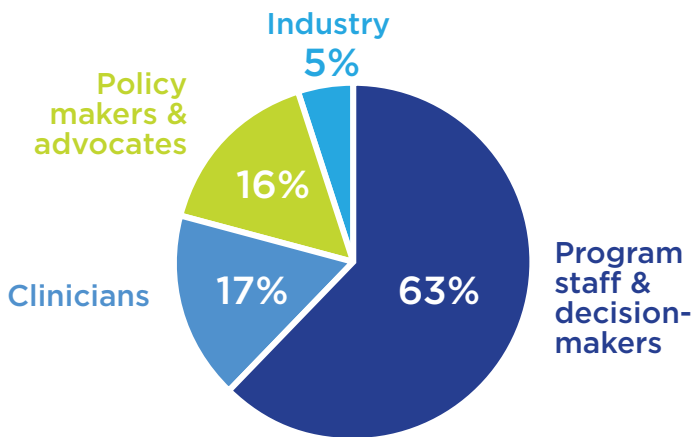
## Attendee Snapshot

### By Region in the US:

- 11%** South
- 12%** Southwest
- 6%** New England
- 20%** Mid-Atlantic
- 29%** Midwest
- 21%** West



### Attendee Type:



### First-time Attendees:

**31%**

### Key Dates

- Nov. 2021 ..... Sponsor registration opens
- Jan. 27, 2022 ..... Conference attendee registration opens
- Feb. 15, 2022 ..... Last day to submit sponsorship contract
- March 21–23, 2022 .. NFPRHA 2022 National Virtual Conference



# NFPRHA 2022 NATIONAL CONFERENCE

## Join NFPRHA'S 2022 National Conference as a Sponsor

\*\*All sponsors have access to one-on-one connections with Conference attendees.

Reserve your spot now!			Recognition on conference platform	Resource Hub with lead capture	Conference registrations	Listing on agenda	Marketing before, during & after conference
Return the entire application including the NFPRHA Online Conference Sponsorship Agreement and the NFPRHA Confidentiality, Non-Disclosure, & Media Release Agreement on the following pages by emailing <a href="mailto:efranzino@nfprha.org">efranzino@nfprha.org</a> .  Once we receive the paperwork, we will invoice you for the payment, and collect from you the list of attendees from your organization.  Each attendee will be required to sign NFPRHA's Anti-Harassment Policy.							
Check Here	Sponsorship Opportunities	Price	Benefits				
	<b>Attendee Gift Box Premier Sponsor</b> <i>(limited availability)</i> Ensure your logo & messaging reaches conference attendees where they are by sponsoring popular boxes	\$20,000	✓	✓	4		✓
	<b>Product Theater/On-demand showcase: Option 1</b> Showcase your research, products, or marketplace advancements to conference attendees with your pre-recorded presentation up to 45 minutes	\$8,000	✓	✓	4	✓	✓
	<b>Product Theater/On-demand showcase: Option 2</b> Showcase your research, products, or marketplace advancements to conference attendees with your pre-recorded presentation up to 15 minutes	\$3,500	✓	✓	2	✓	✓
	<b>Virtual Lounge Sponsor</b> <i>(limited availability)</i> Place your logo & custom messaging on the space where all attendees connect with each other	\$2,500	✓		1		✓
	<b>Trivia Sponsor</b> <i>(limited availability)</i> Family planning providers love a challenge. Place your logo & custom messaging in this fun virtual space	\$2,500	✓		1		✓
	<b>Resource Hub Showcase</b> Highlight your organization by posting information in a Resource Hub designed for sponsor & organizational materials	\$800 <small>(\$500 for non-profits &amp; gov't agencies)</small>		✓	1		
Check Here	Additional Advertising Opportunities	Price					
	<b>Advertising Spot before select session</b> <i>(limited availability)</i> 60-second pre-recorded segment; 30-second pre-recorded segment	\$2,000/\$1,500					
	<b>Banner Ad</b> <i>(limited availability)</i> Place your logo & custom messaging on a prominent conference landing page	\$1,500					

# NFPRHA Online Conference Sponsorship Agreement

## TERMS AND CONDITIONS

By signing this application/contract the Sponsor agrees to abide by all rules, regulations, terms and conditions as outlined on both pages of this application/contract in its entirety. This application becomes a contract and is binding on both parties on the date last written below when accepted and signed by NFPRHA. This document contains the entire Agreement between the parties and supersedes any prior Agreement. The terms of this document may not be changed except in writing and signed by the parties.

## SIGNATURES:

Sponsor Signature:

Print Name:

Title:

Date:

Organization Name:

NFPRHA Signature:

Print Name:

Title:

Date:

## DEFINITIONS

"NFPRHA" as used herein refers to NFPRHA: National Family Planning & Reproductive Health Association, a Washington, DC nonprofit association. The word "Sponsor" refers to the sponsoring organization indicated above. "Conference" means the NFPRHA National Conference.

## CONTRACT FOR SPACE

This application for online access, once NFPRHA has countersigned it and returned it to the Sponsor as notification of the space that has been assigned, constitutes a contract for the right to use online access.

## FORCE MAJEURE, CANCELLATION OR POSTPONEMENT OF CONFERENCE

In the event of fire, disaster, terrorism, threat of terrorism, civil disturbance, government or travel advisories, pandemic, hazardous weather, strike, or any unforeseen occurrence that renders the fulfillment of this contract impossible or unsafe by NFPRHA, at NFPRHA's option, the contract will be terminated or the parties shall mutually amend it. The Sponsor hereby waives any claim against NFPRHA for damages or compensation in such event. In the event that the Conference is canceled for any other reason, the liability of NFPRHA shall be limited to the money paid by Sponsor for online access, less a proportionate share of all expenses incurred by NFPRHA as related to the Conference. No refund shall be made should the dates or online location of the Conference be changed, but Sponsor will be assigned access that the Sponsor agrees to use under the same rules, regulations, terms and conditions. NFPRHA shall not be financially liable in the event the Sponsor is interrupted, canceled, moved or dates changed except as provided herein. The information contained in the Sponsorship Prospectus is preliminary and is subject to change. NFPRHA reserves the right to modify the schedule and make any adjustments as deemed necessary to meet Conference programming needs, or as may be required.

## CANCELLATION BY SPONSOR

Cancellation of online access must be in writing and postmarked or emailed to [efranzino@nfprha.org](mailto:efranzino@nfprha.org) by the cancellation deadline of February 15, 2022. Cancellations are subject to a 75% fee on the total of the online access fee. There will be no refunds after the cancellation date.

## USES OF SPACE

The primary purpose of sponsorships at the NFPRHA National Conference is to inform NFPRHA members and the publicly funded family planning and sexual health provider community about products and services that may be of interest to them in conducting their businesses and in their professional capacities. Acceptance of an application and contract with a potential sponsor is not, and should not be construed as an endorsement by NFPRHA of the sponsor, or of its programs, products, and services.

## ONLINE ACCESS SHARING AND SUBLETTING SPACE

Online access space sharing and subletting is not permitted.

## GENERAL CONDUCT OF EXHIBITORS

All of the following practices are expressly prohibited: promotion of products and services other than those manufactured or regularly distributed by the Sponsor; surveying attendees or distributing collat-

eral outside of approved online spaces; solicitation of business by anyone other than representatives of Sponsor; and promotion of any activities that draw NFPRHA attendees away from the Conference sessions during Conference hours. NFPRHA also reserves the right to restrict or prohibit any contest, promotion, lottery, or give away that causes disturbance to other attendees or that could be considered illegal under the laws of the District of Columbia.

## LIABILITY AND INSURANCE

The Sponsor shall at all times protect, indemnify, and hold harmless NFPRHA, the Conference venue, NFPRHA's service providers and each of their directors, officers, agents, and employees, from all claims, demands, action, loss, cost or liability of every kind including reasonable legal fees and expenses arising from or by reason of the Sponsor's use of the Conference platform or apart thereof, including but not limited to, any costs incurred as the result of alleged violations of copyright, arising out of the use of reproduced music. Sponsor retains the sole responsibility and liability for losses, damages, and claims arising out of injury or damage to its equipment, systems, software, hardware, infrastructure, property, and personnel. In no event will NFPRHA or its directors, officers, agents, and employees be liable to Sponsor, whether in contract or tort, for any amount in excess of the amount paid by Sponsor in relation to the Sponsor's participation in the Conference, the online access fee, the conduct of NFPRHA, any breach of this Agreement, or any other act, omission or occurrence. Sponsor must obtain insurance policies covering its materials or content at the Conference. Upon request, Sponsor shall provide a certificate of insurance coverage to NFPRHA.

## PROTECTION OF FACILITY

Sponsor is expressly bound, at its expense, to promptly pay for or repair any and all damage to the systems, software, hardware, infrastructure or the property of others caused by the Sponsor or any of its employees, agents, contractors, or representatives.

## ENFORCEMENT OF REGULATIONS

NFPRHA has full power to interpret and enforce all rules, regulations, terms, and conditions concerning the Conference and the power to make amendment and/or future regulations, orally or in writing, that are considered necessary for the proper conduct of the Sponsor. Such decisions shall be binding on Sponsors. Failure to comply with terms, conditions, regulations or amendments may also be sufficient cause, as determined in NFPRHA's discretion, for restricting, prohibiting, or evicting any Sponsor or Sponsor's materials and collateral at the expense of the Sponsor. In the event of such restriction, prohibition, or eviction NFPRHA is not liable for any refund or other expenses and Sponsor shall be responsible for any damages caused.

## AMERICANS WITH DISABILITIES ACT (ADA)

In compliance with the Americans with Disabilities Act (ADA), all personnel needing special assistance should contact NFPRHA with their requests. Sponsor represents and warrants that its materials will be accessible to the full extent of the law and Sponsor will defend NFPRHA from and against any and all claims and expenses, including reasonable attorney's fees and litigation expenses that may be incurred by or asserted against NFPRHA on the basis of the Sponsor's breach of this paragraph or noncompliance with any of the provisions of the ADA.

## EXCLUSIONS

NFPRHA has the right to refuse any applicant for sponsorship and online access as well as the right to restrict or evict any Sponsor that in the opinion of NFPRHA, detracts from the general character of the Conference. This reservation applies to displays, content, promotional and other materials, noise, personal conduct, and methods of operation. In the event of such restrictions or evictions, NFPRHA will not be liable for any refunds or other expenses.

## WAIVER, SEVERABILITY AND CHOICE OF LAW

No waiver of any provisions of this contract shall be valid unless in writing and signed by the party against whom enforcement is sought. If any portion of this contract is determined to be unenforceable or invalid, such determination shall not be deemed to affect the enforceability or validity of the remainder of the contract. This Application and Contract shall be governed by and subject to the laws and exclusive jurisdiction of the courts of the District of Columbia, USA. For more information on exhibiting, contact the National Family Planning & Reproductive Health Association, 1025 Vermont Ave., NW, Suite 800, Washington, DC 20005, tel: 202-293-3114; fax 202-293-1990 or by email to [efranzino@nfprha.org](mailto:efranzino@nfprha.org).

## SPONSORS INITIALS:

By initialing here, I acknowledge I have read and accept the terms and conditions above.

# NFPRHA Confidentiality, Non-Disclosure, & Media Release Agreement

By registering for NFPRHA's conference/meeting, you state that you have read and agree to the following statements and requirements.

During your attendance at NFPRHA's conference/meeting, you may observe operations and discussions which may give you access to some of Organization's Confidential Information, as defined below. Accordingly, as a condition and in consideration of your attendance at NFPRHA's conference/meeting, you agree that:

1. "Confidential Information" means any and all data, lists, models, analytics, tools, digital assets, other assets, technology, and proprietary information of the Organization, as well as any and all other information related to the finances, plans, strategies, business, operations, or other affairs of the Organization, tangible or intangible, that is not generally available to the public, and that is or has been received or otherwise becomes known to me in connection with my engagement. Confidential Information also includes any information that has been made available to the Organization by any third party and which the Organization is obligated to keep confidential. The term Confidential Information includes all originals, recorded, and unrecorded copies of such Confidential Information, as well as information derived therefrom and portions thereof.

You agree and acknowledge that in the course of, or incident to, the attendance at Organization's conference, Organization may provide to, or you may otherwise become exposed to, Organization's Confidential Information.

2. You agree to hold the Confidential Information in the strictest confidence, and will exercise at least the same care with the Confidential Information as you exercise with respect to your own confidential or proprietary information and will not without Organization's consent use, divulge, copy, release, sell, loan, or otherwise reveal such Confidential Information to others.
3. You agree that you will not remove any document, equipment, or other materials from the premises without Organization's written consent. You will not photograph, videotape, or otherwise make any record of or preserve any Confidential Information to which you may be given access during your attendance.
4. You also hereby grant to Organization and anyone authorized by the Organization, permission to: (a) photograph and record me (on film, videotape, audiotape, digital media, or otherwise), (b) edit and modify any resulting photographs, recordings, or other

media, or materials (the "Photographs and Recordings"), and (c) use and distribute such Photographs and Recordings, in whole or in part, together with my name, likeness, voice, story, comments, and persona, in any manner or media and for any purpose whatsoever at the sole discretion of the Organization. You represent and warrant that you have all rights necessary to grant such permission as set forth herein and that no infringement or violation of any third party rights will result from the use of your name, likeness, voice, story, comments, or persona as captured in the Photographs and Recordings. You understand and agree that the Organization will own all rights of any kind in the Photographs and Recordings, and that you will retain no rights therein. You further understand that the Organization shall have no obligation to make any use of the Photographs or Recordings and that all rights granted herein are fully sub-licensable and assignable.

5. You hereby release and discharge each of the Organization, its officers, directors, agents, employees, and assigns, and anyone acting under their authorization, from any claims that such use as authorized herein violates any of my rights, including without limitation any rights of publicity or privacy. You understand that you will not be entitled to any additional compensation for the permission and release granted herein or for any use of the Photographs and Recordings.
6. You agree to defend, indemnify, and hold each of the Organization, its officers, directors, agents, employees, and assigns, and all other persons affiliated therewith, harmless from and against any liabilities, losses, claims, demands, costs, and expenses (including reasonable attorneys' fees) arising out of or in connection with the use of your name, likeness, voice, story, comments, or persona, any of the content you provide in the Photographs and Recordings, or the breach or alleged breach of any of the representations or warranties you make in this grant and release.
7. This grant and release is irrevocable, so that the Organization may proceed in reliance thereon, and you agree that you will not be entitled to any injunctive relief that would prevent or interfere with the use, display, distribution, or other exploitation of the Photographs and Recordings.

## SPONSOR INITIALS:

By initialing here, I acknowledge I have read and accept the terms and conditions above.