

# Exhibitor & Sponsor Prospectus

2020 NFPRHA  
NATIONAL CONFERENCE

MARCH 8-10  
WASHINGTON, DC



National  
**Family Planning**  
& Reproductive Health Association

# Exhibit With NFPRHA

The National Family Planning & Reproductive Health Association (NFPRHA) advances and elevates the importance of family planning in the nation's health care system and promotes and supports the work of family planning providers, especially those in the safety net. Together, **NFPRHA members serve more than 4 million patients each year.** Learn more at [nationalfamilyplanning.org](https://nationalfamilyplanning.org).

## Attend the National Event for Family Planning and Sexual Health Administrators and Take Advantage of the Opportunity to:

### Deepen ties with an influential professional network representing:

- Federally qualified health centers
- State, county, and local public health departments
- Hospitals and health care systems
- Independent family planning health centers
- Planned Parenthood affiliates
- Family Planning Councils


### Enhance your company's credibility and standing within the industry:

- Generate and nurture qualified leads
- Differentiate your company from competitors
- Create awareness of your brand, products and services

### Key Benefits of Exhibiting:

- High engagement and high traffic throughout the event
- Opening night event and daily food & beverage breaks on the exhibit floor
- Exhibit floor plan designed to drive traffic throughout
- Conference registration for two included



**40%**   
of attendees are  
administrators or  
program directors.

**93%**   
of exhibitors rated  
networking with attendees  
as excellent or very good.

# NFPRHA Conference Exhibitor Packages

## Table Top

12 available

### Non-Profit

**\$1,300**

### For Profit

**N/A**

### Included

- 1 Registration
- Draped table with 2 chairs
- 50 word listing
- Exhibitor Passport promotion



## 8'x10' Booth

### Non-Profit

**\$1,650**

### For Profit

**\$1,900**

### Included

- 2 Registration
- Draped table with 2 chairs
- 50 word listing
- Exhibitor Passport promotion



## Premiere Placement 8'x10'

### Non-Profit

**\$2,150**

### For Profit

**\$2,500**

### Included

- 3 Registrations
- Draped table with 2 chairs
- 75 word listing
- 1 full page ad
- Exhibitor Passport Promotion



Please note that standing backdrops will **not be allowed** at table top exhibits. Banner stands must be less than 30" wide.

\*\*NFPRHA reserves the right to move any vendor if exhibit displays cause any obstructions.

## Additional Exhibitor Registration

### Non-Profit

**\$250**

### For Profit

**\$300**

Exhibitors can have a maximum of **3** additional exhibitor registrations



# Sponsorship Opportunities

Contact **Olivia Harrison**  
Director, Membership, at  
[oharrison@nfprha.org](mailto:oharrison@nfprha.org)  
or **(202) 552-0136**

Networking and branding sponsorships for **National Conference** show your support for this unique network, while also maximizing your opportunities to connect with the most influential audience in publicly funded family planning and sexual health. Customized packages are available.

## Educational Opportunities

The NFPRHA National Conference is an opportunity for family planning clinicians and administrators to receive the training they need to best serve their patients. If your organization has a training you would like to provide or sponsor at the conference, please contact Olivia Harrison at [oharrison@nfprha.org](mailto:oharrison@nfprha.org)

## Product Theaters

Multiple Available

**Non-Profit**  
**\$6,500**

**For Profit**  
**\$8,500**

### Included

- Three (3) registrations
- Prominent program book listing
- Private room for up to 90 attendees
- AV Package included
- Logo displayed on conference web page with hyperlink to company home page
- Email deployed to attendees to promote session

## Get Noticed

Promote your organization or products by placing an advertisement in the conference program, sponsoring the conference-wide Wifi or including a promotional item in the tote bags distributed to each meeting attendee.

## à La Carte Items

### Tote Bag Inserts (8 Available)

One Item	<b>\$250</b>
Two Items	<b>\$350</b>

### Program Book Advertisements




Full Page (7.5" w x 10.5" h)	<b>\$750</b>
Half-Page (7.5" w x 4.75" h)	<b>\$400</b>
Quarter-Page (3.5" w x 4.75" h)	<b>\$250</b>

Online Ad (app only) **\$450**

Additional Booth Space (adjacent) **\$1,250**

Digital Signage Ad **\$1,000**

## Branding Sponsorships

Conference Tote Bags 	<b>\$6,000</b>
Hotel Room Keys 	<b>\$5,000</b>
Lanyards 	<b>\$3,000</b>
Room Drop/Attendee Welcome Gift	<b>Pricing on Request</b>
Digital Signage-Venue Dependent	<b>Contact Us</b>

 INDICATES EXCLUSIVE



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**NETWORKING AND  
BRANDING SPONSORSHIPS  
ARE AVAILABLE ONLY TO  
EXHIBITING COMPANIES.**

## Premiere Event Sponsor Package

*Limited to TWO companies*

**Price**  
**\$25,000**

### Included

- One Plenary Session
- Reserved seating at sponsored plenary session
- Five (5) registrations
- Exhibit Booth - premiere package and location
- "Meet and Greet" with keynote speaker (where applicable)
- Verbal thank you from NFPRHA during remarks
- Logo displayed on screen before plenary session
- Deployment of one Industry Spotlight email during the year to NFPRHA members
- Tote bag insert (1 item)
- Upgrade to premium placement program book ad, subject to deadlines (ad space is included in booth package)

## Exhibitor Logistics

### Exhibitor Move-in

**Sunday, March 8 8:00 - 11:00 a.m.**

### Exhibitor Move-out

**Tuesday, March 10 1:45 - 5:00 p.m.**

## Annual Awards Luncheon

**Co-Sponsored**  
**\$3,000**

**Exclusive**  
**\$5,000**

### Included

- Four (4) registrations / Two (2) if co-sponsoring
- Reserved VIP table seating
- Logo on display in lunch ballroom
- Logo displayed on signage in designated area
- Verbal thank you from NFPRHA during remarks

## Networking Lounge

*ONE available*

**Co-Sponsored**  
**\$3,500**

**Exclusive**  
**\$5,000**

### Included

- Three (3) registrations / Two (2) if co-sponsored
- Logo in program book
- Logo displayed on signage in designated area
- One draped table for company collateral

## Conference App

*ONE available*

**Price**  
**\$4,000**

### Included

- One (1) registration
- Company logo on signage and in app
- One tote bag insert
- Logo on app and in program book

## Networking Buffet Lunches

*Multiple available*

**Price**  
**\$2,000**

### Included

- Company logo on signage in designated area
- One tote bag insert
- Logo in program book or meeting agenda



(All times based on 2019 schedule and are subject to change.)

# Exhibit Space Floor Plan

NATIONAL FAMILY PLANNING & REPRODUCTIVE HEALTH ASSOCIATION

## 2020 NATIONAL CONFERENCE

MARCH 8-11, 2020 | WASHINGTON HILTON | WASHINGTON, DC

