Exhibitor & Sponsor Prospectus

2020 NFPRHA
NATIONAL CONFERENCE

MARCH 8-10 WASHINGTON, DC



Exhibit With NFPRHA

The National Family Planning & Reproductive Health Association (NFRPHA) advances and elevates the importance of family planning in the nation's health care system and promotes and supports the work of family planning providers, especially those in the safety net. Together, **NFPRHA members serve more than 4 million patients each year**. Learn more at <u>nationalfamilyplanning.org</u>.

Attend the National Event for Family Planning and Sexual Health Administrators and Take Advantage of the Opportunity to:

Deepen ties with an influential professional network representing:

- Federally qualified health centers
- State, county, and local public health departments
- Hospitals and health care systems
- · Independent family planning health centers
- Planned Parenthood affiliates
- Family Planning Councils

Enhance your company's credibility and standing within the industry:

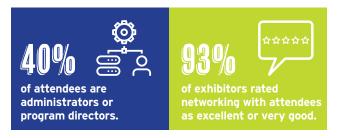
- Generate and nuture qualified leads
- Differentiate your company from competitors
- Create awareness of your brand, products and services

Key Benefits of Exhibiting:

- High engagement and high traffic throughout the event
- Opening night event and daily food & beverage breaks on the exhibit floor
- Exhibit floor plan designed to drive traffic throughout
- Conference registration for two included







NFPRHA Conference Exhibitor Packages

Table Top

12 available

Non-Profit

For Profit

\$1,300

N/A

Included

- 1 Registration
- Draped table with 2 chairs
- 50 word listing
- Exhibitor Passport promotion



Please note that standing backdrops will not be allowed at table top exhibits. Banner stands must be less than 30" wide.

8'x10' Booth

Non-Profit

For Profit

\$1,650

\$1,900

Included

- · 2 Registration
- Draped table with 2 chairs
- 50 word listing
- Exhibitor Passport promotion



Premiere Placement 8'x10'

Non-Profit

For Profit

\$2,150

\$2,500

Included

- 3 Registrations
- Draped table with 2 chairs
- 75 word listing
- 1 full page ad
- Exhibitor Passport Promotion



**NFPRHA reserves the right to move any vendor if exhibit displays cause any obstructions.

Additional Exhibitor Registration

Non-Profit \$250 **For Profit**

\$300

Exhibitors can have a maximum of **3** additional exhibitor registrations

Sponsorship Opportunities

Contact Olivia Harrison
Director, Membership, at
oharrison@nfprha.org
or (202) 552-0136

Networking and branding sponsorships for **National Conference** show your support for this unique network, while also maximizing your opportunities to connect with the most influential audience in publicly funded family planning and sexual health.

Customized packages are available.

Educational Opportunities

The NFPRHA National Conference is an opportunity for family planning clinicians and administrators to receive the training they need to best serve their patients. If your organization has a training you would like to provide or sponsor at the conference, please contact Olivia Harrison at **oharrison@nfprha.org**

Product Theaters

Multiple Available

Non-Profit \$6.500

For Profit

\$8,500

Included

- Three (3) registrations
- Prominent program book listing
- Private room for up to 90 attendees
- AV Package included
- Logo displayed on conference web page with hyperlink to company home page
- Email deployed to attendees to promote session

Get Noticed

Promote your organization or products by placing an advertisement in the conference program, sponsoring the conference-wide Wifi or including a promotional item in the tote bags distributed to each meeting attendee.



à La Carte Items

Tote Bag Inserts (8 Available)	
One Item	\$250
Two Items	\$350
Program Book Advertisements	
Full Page (7.5"w x 10.5"h)	\$750
Half-Page (7.5"w x 4.75"h)	\$400
Quarter-Page (3.5"w x 4.75"h)	\$250
Online Ad (app only)	\$450
Additional Booth Space (adjacent)	\$1,250
Digital Signage Ad	\$1,000



Branding Sponsorships

Conference Tote Bags \$6,000

Hotel Room Keys \$5,000

Lanyards \$3,000

Room Drop/Attendee Welcome Gift

Digital Signage-Venue Dependent

Contact Us





Sponsorship Opportunities

Contact Olivia Harrison Director, Membership, at oharrison@nfprha.org or (202) 552-0136 NETWORKING AND BRANDING SPONSORSHIPS ARE AVAILABLE ONLY TO EXHIBITING COMPANIES.

Premiere Event Sponsor Package

Limited to TWO companies

Price \$25,000

Included

- · One Plenary Session
- Reserved seating at sponsored plenary session
- Five (5) registrations
- Exhibit Booth premiere package and location
- "Meet and Greet" with keynote speaker (where applicable)
- Verbal thank you from NFPRHA during remarks
- Logo displayed on screen before plenary session
- Deployment of one Industry Spotlight email during the year to NFPRHA members
- Tote bag insert (1 item)
- Upgrade to premium placement program book ad, subject to deadlines (ad space is included in booth package)

Annual Awards Luncheon

Co-Sponsored \$3,000 Exclusive \$5.000

Included

- Four (4) registrations / Two (2) if co-sponsoring
- Reserved VIP table seating
- Logo on display in lunch ballroom
- Logo displayed on signage in designated area
- Verbal thank you from NFPRHA during remarks

Networking Lounge

ONE available

Co-Sponsored \$3,500

Exclusive \$5,000

Included

- Three (3) registrations / Two (2) if co-sponsored
- · Logo in program book
- Logo displayed on signage in designated area
- One draped table for company collateral

Conference App

ONE available

Price \$4,000

Included

- One (1) registration
- Company logo on signage and in app
- · One tote bag insert
- Logo on app and in program book

Networking Buffet Lunches

Multiple available

Price \$2,000

Included

- Company logo on signage in designated area
- One tote bag insert
- Logo in program book or meeting agenda

Exhibitor Logistics

Exhibitor Move-in

Sunday, March 8 8:00 - 11:00 a.m.

Exhibitor Move-out

Tuesday, March 10 1:45 - 5:00 p.m.

Exhibit Hall Hours

Sunday, March 8 12:00 p.m. - 7:00 p.m. **Monday, March 9** 8:00 a.m. - 5:00 p.m. **Tuesday, March 10** 8:00 a.m. - 1:45 p.m.



Exhibit Space Floor Plan

NATIONAL FAMILY PLANNING & REPRODUCTIVE HEALTH ASSOCIATION

2020 NATIONAL CONFERENCE

MARCH 8-11, 2020 | WASHINGTON HILTON | WASHINGTON, DC

