

A wide-angle photograph of the United States Capitol building in Washington, D.C. The building is a large, white, neoclassical structure with a prominent central dome topped by a statue. The building is surrounded by green lawns and trees. The sky is blue with some light clouds. The image is used as a background for the top half of the poster.

NFPRHA2019

NATIONAL CONFERENCE

MARCH 17-20, 2019
WASHINGTON, DC

EXHIBITOR & SPONSOR PROSPECTUS

National
Family Planning
& Reproductive Health Association

EXHIBIT WITH NFPRHA

The **National Family Planning & Reproductive Health Association** (NFPRHA) advances and elevates the importance of family planning in the nation's health care system and promotes and supports the work of family planning providers, especially those in the safety net. Together, **NFPRHA members serve more than 4 million patients each year.** Learn more at nationalfamilyplanning.org.

Attend the National Event for Family Planning and Sexual Health Administrators and Take Advantage of the Opportunity to:

Deepen ties with an influential professional network representing:

- Federally qualified health centers
- State, county, and local public health departments
- Hospitals and health care systems
- Independent family planning health centers
- Planned Parenthood affiliates
- Family Planning Councils



40% of attendees are administrators or program directors.

Enhance your company's credibility and standing within the industry:

- Generate and nurture qualified leads
- Differentiate your company from competitors
- Create awareness of your brand, products and services

Key Benefits of Exhibiting:

- High engagement and high traffic throughout the event
- Opening night event and daily food + beverage breaks on the exhibit floor
- Exhibit floor plan designed to drive traffic throughout
- Conference registration for two included

93% of exhibitors rated networking with attendees as excellent or very good.

NFPRHA WELCOMES FIRST-TIME EXHIBITORS First-time exhibitors receive special recognition via onsite signage and in the program book guide.

EXHIBIT INFORMATION

Apply Now!

nationalfamilyplanning.org/NCsponsor

NFPRHA National Conference 2019 Exhibitor Packages **Questions?** Contact us: exhibits@nfprha.org or 202-552-0145

EXHIBIT BOOTH PACKAGES INCLUDE:	Premiere \$2,400	Corporate Partner \$1,800	Non-Profit Partner \$1,250
Booth: Draped Table (1 8x8) and two chairs	Priority Placement <i>(subject to deadline and availability)</i>	★	★
Registrations	3	2	2
Program Book Listing	50 Words	30 Words	30 Words
Program Book Advertising	1 quarter-page	—	—
Exhibitor Listing on website with link to company home page	★	★	★
Tote Bag Insert	1 item	—	—
Exhibitor Passport Promotion	★	★	★
Additional Registration	\$300	\$300	\$300

ADVERTISING OPPORTUNITIES

Promote your organization or products by placing an advertisement in the conference program or including a promotional item in the tote bags distributed to each meeting attendee.

Additional Booth Space (adjacent): \$1,250

Tote Bag Inserts:

One item: \$ 250
Two items: \$ 350

Annual Reception* Tickets: \$ 150 each

Program Book Advertisements:

Full-page (7.5" w x 10.5" h) \$ 750
Half-page (7.5" w x 4.75" h) \$ 400
Quarter-page (3.5" w x 4.75" h) \$ 250

*See page 5 for details.



EDUCATION OPPORTUNITIES

The NFPRHA National Conference is an opportunity for family planning clinicians and administrators to receive the training they need to best serve their patients. If your organization has a training you would like to provide or sponsor at the conference, please contact Marjory Moore at mmoore@nfprha.org.



EXHIBITOR MOVE-IN Sunday, March 17 8:00 a.m. – 11:00 a.m.
EXHIBITOR MOVE-OUT Tuesday, March 19 1:30 p.m. – 5:00 p.m.
Times may be subject to change.

EXHIBIT HALL HOURS Sunday, March 17 12:00 p.m. – 6:00 p.m.
Monday, March 18 7:30 a.m. – 4:30 p.m.
Tuesday, March 19 7:00 a.m. – 1:30 p.m.

SPONSORSHIP OPPORTUNITIES

Contact: **Olivia Harrison**, Director, Membership, at oharrison@nfprha.org or (202) 552-0136.

Networking and branding sponsorships for **National Conference** and the **Annual Reception** are designed to maximize your opportunities to connect to one of the most influential audiences in publicly funded family planning and sexual health. Customized packages are available.

PREMIERE EVENT SPONSOR PACKAGE

\$25,000 (Limited to two Companies)

Available at National Conference Only

Premiere Sponsorship of Annual Reception

OR

One Plenary Session

- Twenty (20) VIP tickets to attend the Annual Reception/reserved seating at sponsored plenary session
- Five (5) registrations
- Exhibit Booth—premiere package and location
- “Meet and Greet” with keynote speaker or honorees (if held/applicable)
- Verbal thank you from NFPRHA during remarks
- Gobo or interior logo displayed at Annual Reception/Logo displayed on screen before plenary session
- Logo displayed on conference web page with hyperlink to sponsor’s home page, in various event marketing materials, and in prominent on-site signage
- Deployment of one Industry Spotlight email during the year to NFPRHA members
- Tote bag insert (1 item)
- Upgrade to premium placement of program book ad subject to deadlines (ad space is included in booth package)

Annual Awards Luncheon

Exclusive: \$5,000

Co-Sponsored: \$3,000

- Four (4) registrations/Two (2) if co-sponsoring
- Reserved VIP table seating
- Logo in National Conference Program
- Logo displayed on signage in designated area
- Verbal thank you from NFPRHA during remarks
- One corporate partner/non-profit exhibit booth

Product Theaters or Lunch and Learns

\$8,500/\$6,500 non-profit

Multiple Available

- Three (3) registrations
- Program book listing
- Private room for up to 90 attendees
- AV Package included
- Logo displayed on conference web page with hyperlink to company home page
- Email deployed to attendees to promote session

Networking Lounge

Exclusive: \$5,000

Co-Sponsored: \$3,500

One Available

- Three (3) registrations/Two (2) if co-sponsored
- Logo in program book
- Logo displayed on signage in designated area
- One draped table for company collateral
- One corporate partner/non-profit exhibit booth

Networking Buffet Lunches

Multiple Available \$2,000

- Company logo on signage in designated area
- One tote bag insert
- Logo in program book or meeting agenda

Networking and branding sponsorships are available only to exhibiting companies.

BRANDING SPONSORSHIPS

- | | |
|--|-----------------|
| • Conference Tote Bags— <i>Exclusive</i> | \$ 6,000 |
| • Hotel Room Keys— <i>Exclusive</i> | \$ 5,000 |
| • Lanyards— <i>Exclusive</i> | \$ 3,000 |

- Room Drop/Attendee Welcome Gift
- Digital Signage—*Venue dependent*
- Social Tours

**Pricing on request
contact us
contact us**

SPONSORSHIP OPPORTUNITIES

Contact: **Illysa Schrager**, Director, Executive Office, at ischrager@nfprha.org or (202) 552-0145.

Annual Reception Tuesday, March 19

Network with health care executives and NFPRHA's national partners at one of the season's most important fundraisers. Join us to champion access to the high-quality family planning and sexual health care NFPRHA members provide. Sponsorships and proceeds from ticket sales help support NFPRHA's programs and services.

PREMIERE LEVEL *(limited to one Company)*

This sponsorship is included in **National Conference Premiere Event Sponsorship** *(see details on previous page)*

Gold

\$8,000

- Ten (10) VIP tickets
- Company listed on invitation (deadlines apply)
- Logo or company name displayed on on-site signage
- One 1/2 page ad in National Conference Program

Silver

\$4,000

- Five (5) VIP tickets
- Company listed on invitation (deadlines apply)
- Logo or company name displayed on on-site signage
- One (1) one-quarter page ad in National Conference Program

Executive Partner

\$2,500

- Two (2) tickets
- Logo or company name displayed on on-site signage

Non-Profit Partner

\$1,000

- Two (2) tickets
- Logo or company name displayed on on-site signage

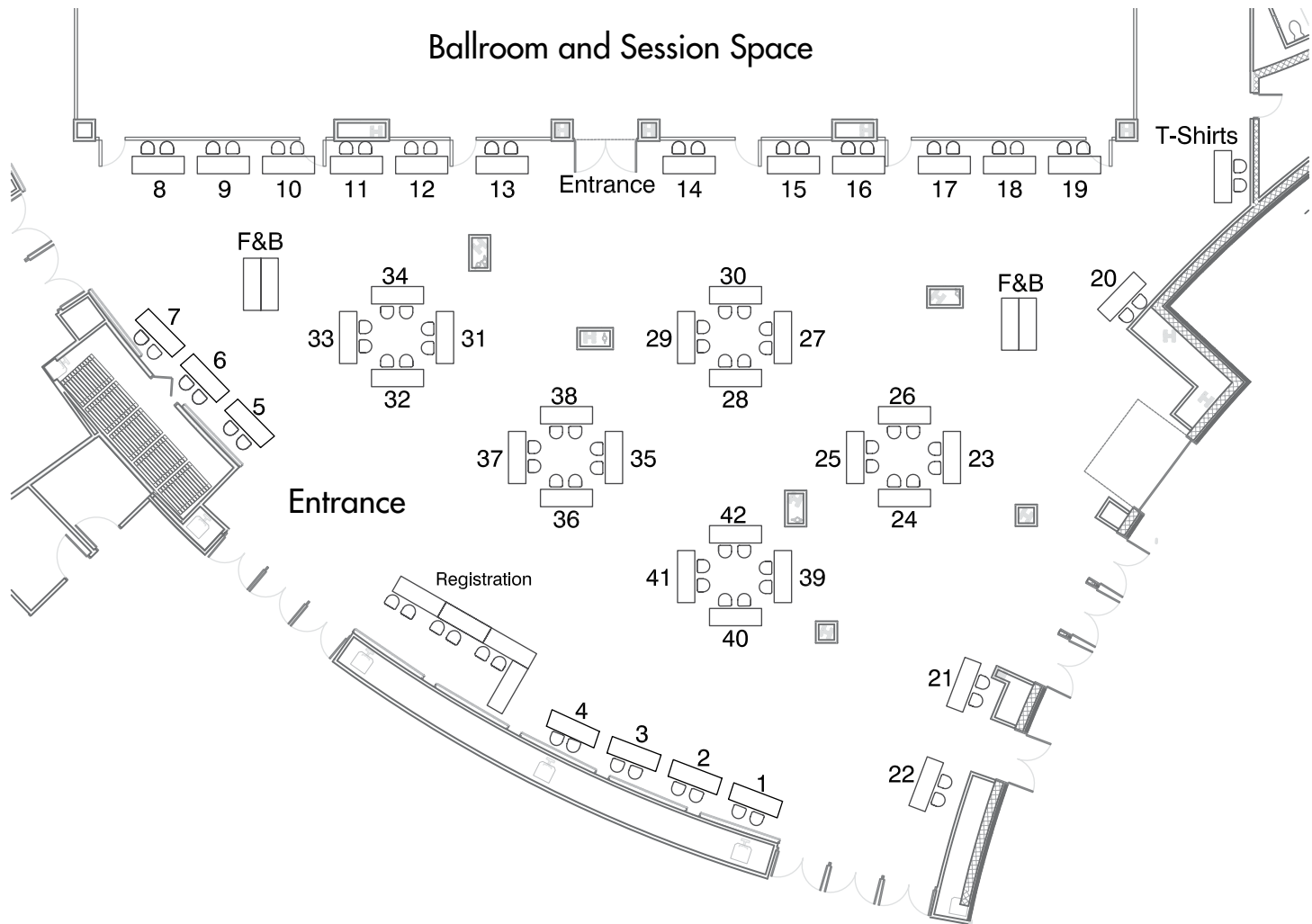


Align your brand with NFPRHA and show your support in 2019.

Ask us about other opportunities to sponsor NFPRHA's programs and events.

NFPRHA2019

NATIONAL CONFERENCE



Preliminary 2019 NFPRHA Exhibit Space Floor Plan