

Title X: Make It Right

Social Media Guidance

Now is a crucial time to shore up support for and restore the Title X family planning program as quickly and fully as possible. The Biden administration needs to take immediate regulatory action to restore the Title X network and repair the enormous damage done under the Title X rule. With 4 million people impacted by the unlawful and dangerous Title X rule and more than 1,000 health centers left without critical federal funding, we must take steps now to make it right for Title X.

Here is a digital toolkit with sample posts and graphics to get the word out and call on the new administration to fix Title X and make it right for patients and providers.

Hashtags:

The main hashtags are #FixTitleX and #MakeItRight

Sample Facebook Posts

- Access to family planning has been severely threatened by the unlawful Title X rule, damaging public health and harming patients. We must take steps now to #FixTitleX and #MakeItRight for millions who rely on the program.
- The unlawful Trump admin Title X rule has left more than 1.5 million people nationwide without access to Title X-funded services at their family planning provider. We need the Biden administration to take regulatory action to restore the provider network and provide patients access to high quality family planning care.
- We are calling on the Biden administration to roll back actions by the previous administration and restore Title X on Day 1. There is too much on the line for patients and providers in my state to wait any longer.
- The Title X rule is destroying the nation's family planning program. On Day 1, the Biden administration must reverse the wrong and #MakeItRight for Title X so that everyone in this country has access to the reproductive care they need from providers they trust.
- The Trump administration's Title X rule erects barriers to care for the very people the program was created to help. It's dangerous, unlawful and we're asking the Biden administration to suspend the rule and #MakeItRight for Title X on Day 1.
- The network of family planning providers in our state have suffered for too long under the Title X rule. We at [name of org] call on a Biden administration to rescind the rule and allow providers like us to return to this essential health program with 50 years of success.
- We are calling on President-elect Biden to rescind the Title X rule – the very first of many important steps to #FixTitleX and #MakeItRight for patients and their providers.
- Rescinding the unlawful Title X rule is the beginning of important work needed to repair the nation's family planning program so everyone has access to the care they need from providers they trust.

Sample Tweets

- Access to family planning has been severely threatened by the unlawful Title X rule, damaging public health and harming patients. Now is the time to #FixTitleX and #MakeitRight for millions who rely on the program.
- The dangerous and unlawful restrictions in the Title X rule have battered the nation's family planning program. We must #FixTitleX and #MakeitRight. Now.
- We strongly support efforts to #FixTitleX and #MakeitRight. President-elect Biden must make this a Day 1 priority – for our providers, their patients, and the public's health.
- The Title X rule has caused so much suffering. No longer. We are calling on the Biden administration to roll back actions by the previous administration and restore Title X.
- As a family planning agency, we are calling on President-elect Biden to rescind the Title X rule and stop the damage it has caused. It's time to #MakeitRight

Links to Graphics

- <https://www.nationalfamilyplanning.org/image/make-it-right-social/MIR-map-01.png>
- https://www.nationalfamilyplanning.org/image/make-it-right-social/MIR-building-back-3_D2-01.png
- https://www.nationalfamilyplanning.org/image/make-it-right-social/MIR-Stop-the-Damage-3_final-01.png
- <https://www.nationalfamilyplanning.org/image/make-it-right-social/MIR-Stop-the-Damage-4-01.png>
- <https://www.nationalfamilyplanning.org/image/make-it-right-social/PPP-MIR-01.png>
- https://www.nationalfamilyplanning.org/image/make-it-right-social/MIR-Stop-the-Damage-1_3-01.png
- <https://www.nationalfamilyplanning.org/image/make-it-right-social/MIR-Stop-the-Damage-2-edit-3-01.png>