

National  
**Family Planning**  
& Reproductive Health Association

# 2023

**NATIONAL CONFERENCE**  
JUNE 11 – 14, 2023

Including *Griswold v Connecticut* Annual Reception  
and Special Celebration evening of Tuesday, June 13

# Sponsorship & Exhibitor Prospectus



## NFPRHA Mission and Description of Members

The National Family Planning & Reproductive Health Association (NFPRHA) is a non-partisan, nonprofit membership association whose mission is to advance and elevate the importance of family planning in the nation's health care system and promotes and supports the work of family planning providers and administrators, especially in the safety net.

NFPRHA membership includes nearly 1,000 members that operate or fund more than 3,500 health centers that deliver high-quality family planning education and preventive care to millions of people every year in the United States. NFPRHA represents the broad spectrum of publicly funded family planning providers including, state and local health departments, hospitals, family planning councils, federally qualified health centers, Planned Parenthood affiliates, and other private non-profit agencies.

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## NFPRHA's 2023 National Conference

NFPRHA's National Conference is an opportunity to convene NFPRHA members and other key partners in family planning and sexual health. The conference explores timely and relevant policy, regulatory, and service delivery-related issues impacting the family planning safety net, and provides opportunities to connect and engage with NFPRHA members and other health care experts. This year, NFPRHA is offering a range of sponsorship and exhibitor opportunities to increase your visibility and connect with more than 400 attendees. We are thrilled to be together in person for the first time since 2020! In addition, we will have the opportunity to provide a semi-virtual experience for those attendees unable to make it in person, which will provide more opportunities for your sponsorship and exhibitor information to be shared.

**NFPRHA is closely monitoring COVID-19 conditions as the health and safety of our members, staff, and attendees are of utmost importance to us. We are committed to ensuring that our attendees and staff are safe, and plan to release COVID-19 protocols later this spring.**

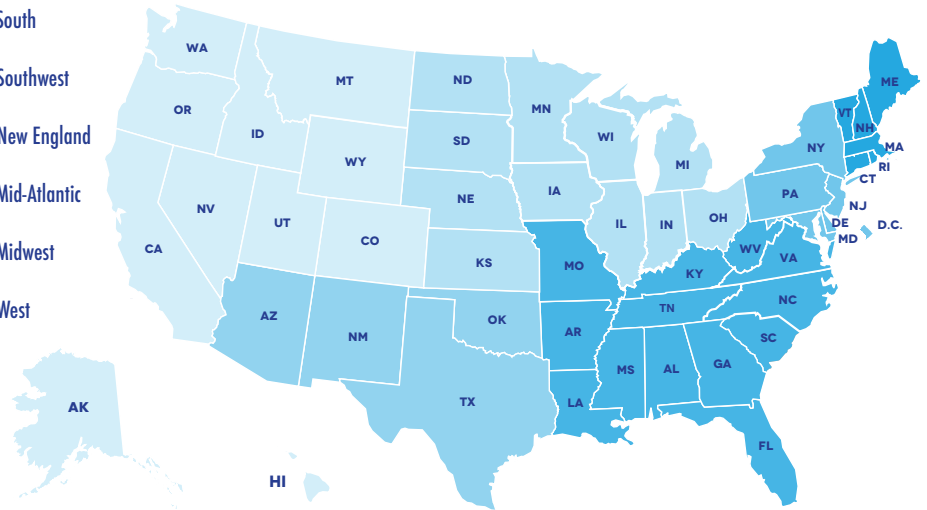
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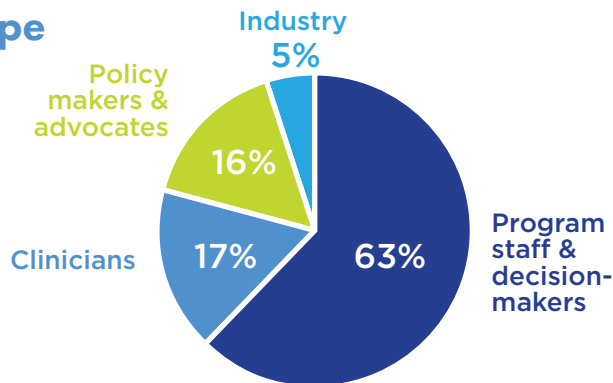
## Attendee Snapshot

### By Region in the US

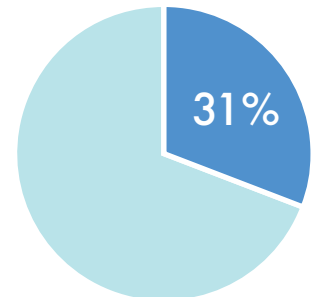
- 11%** South
- 12%** Southwest
- 6%** New England
- 20%** Mid-Atlantic
- 29%** Midwest
- 21%** West



### Attendee Type



### First-Time Attendees



## KEY DATES

**May 1**

Last day to submit  
sponsorship/  
exhibitor contract

**May 19**

Deadline for hotel  
room reservations at  
group rate

**June 5**

Registration  
cutoff date for  
all attendees

**June 11–14**

Conference

**June 13**

Griswold  
Reception &  
Celebration

**More dates regarding sponsor and exhibitor deliverables  
— including exhibitor hours — coming soon!**



# Join NFPRHA'S 2023 National Conference as a SPONSOR or EXHIBITOR

## RESERVE YOUR SPOT NOW!

### STEP 1:

Check the opportunities you're interested in, and complete contact information on page 2. Return entire application to reserve your spot.

### STEP 2:

Once we receive your application, we will send you a detailed contract for review and signatures.

### STEP 3:

When the contract has been signed, we will invoice you for payment.

### STEP 4:

Register your attendees. Note that each attendee will be required to sign NFPRHA's Anti-Harassment Policy and follow NFPRHA's COVID Policy.

**All Sponsors and Exhibitors will receive the contact information for registered attendees who opt in to share it.**

SPONSORSHIPS	PRICE	CONFERENCE REGISTRATIONS	SPECIAL RECOGNITION	ADVERTISING OPPORTUNITIES
<b>Premier Sponsor</b> (limited availability)	\$25,000	10	Opening Reception signage; verbal thank you at podium	One full page ad in program book, premier placement in conference app; inclusion in social media and email conference promotions; offering of printed materials
<b>Awards Lunch</b> (one available)	\$8,000	4	Awards Lunch signage; verbal thank you at podium	Half-page ad in program book; premier placement in conference app; inclusion in social media and email conference promotions; printed materials on offer at table-top display
<b>Networking Lunch/Breakfast</b> (three available)	\$6,000	3	Networking Lunch/Breakfast signage	Half-page ad in program book; premier placement in conference app; inclusion in social media and email conference promotions; printed materials on offer at table-top display
<b>Networking Lounge</b> (one available)	\$4,000	3	Networking Lounge signage	Half-page ad in program book; premier placement in conference app; inclusion in social media and email conference promotions; printed materials on offer at table-top display
<b>Conference App</b> (one available)	\$4,000	3	Signage to include a QR code to download the app	Half-page ad in program book; premier placement in conference app; inclusion in social media and email conference promotions; printed materials on offer at table-top display
<b>Griswold Celebration Premium Sponsor</b>	\$4,000	3	Signage & Recognition at the Griswold Celebration	Full-page ad in program book; premier placement in conference app; inclusion in social media and email conference promotions
<b>Griswold Celebration Sponsor</b>	\$2,500	2	Signage & Recognition at the Griswold Celebration	Half-page ad in program book; premier placement in conference app; inclusion in social media and email conference promotions
EDUCATION				
<b>Product Theater</b> (limited availability)	\$10,000	3	Product Theater signage	Half-page ad in program book; premier placement in conference app; inclusion in social media and email conference promotions; printed materials on offer at table-top display

**Customized packages available for discussion.**

Email Elizabeth Franzino at [efranzino@nfprha.org](mailto:efranzino@nfprha.org) or call 202-415-3847.

**QUESTIONS?**

Please contact Elizabeth Franzino at [efranzino@nfprha.org](mailto:efranzino@nfprha.org) or Claudia Arango at [carango@nfprha.org](mailto:carango@nfprha.org).

EXHIBITORS	PRICE	CONFERENCE REGISTRATIONS	SPECIAL RECOGNITION	ADVERTISING OPPORTUNITIES
<i>Includes exhibit space with options for table, chairs, pipe &amp; drape, and other equipment, if needed.</i>				
<b>Exhibit Booth – for profits</b>	\$2,000	2	Exhibitor passport promotion	Quarter-page ad in program book; placement in conference app
<b>Exhibit Booth – non profits</b>	\$1,800	2	Exhibitor passport promotion	Quarter-page ad in program book; placement in conference app
<b>Premier Placement Booth</b>	\$2,500 For Profit \$2,150 Non-profit	3	Exhibitor passport promotion	Half-page ad in program book; placement in conference app
<b>Add-on sponsorship opportunity</b> at Griswold Celebration on Tuesday evening, June 13	\$500	Tickets included in registration.	Signage and recognition at evening celebration	
<b>ADDITIONAL OPPORTUNITIES</b>				
<b>Conference Tote Bags</b>	\$6,000	2		Half-page ad in program book; premier placement in conference app; inclusion in social media and email conference promotions; printed materials shared on a joint resource table
<b>Lanyards</b>	\$4,000	2		Half-page ad in program book; premier placement in conference app; inclusion in social media and email conference promotions; printed materials shared on a joint resource table
<b>Table Top of Non-Profit Resources</b>	\$250			Printed material shared on a joint resource table, and digitally through the conference app
<b>Additional Conference Registrants</b>	\$300 For Profits \$250 Non Profits			
<b>ADVERTISING OPPORTUNITIES</b>				
<b>Full-page in Program</b>	\$800			Digital logo on app and conference website included
<b>Half-Page in Program</b>	\$450			Digital logo on app and conference website included
<b>Quarter-Page in Program</b>	\$350			Digital logo on app and conference website included
<b>Digital logo in app and conference website only</b>	\$250			

Organization Name

Contact Name

Title

Signature

Date

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