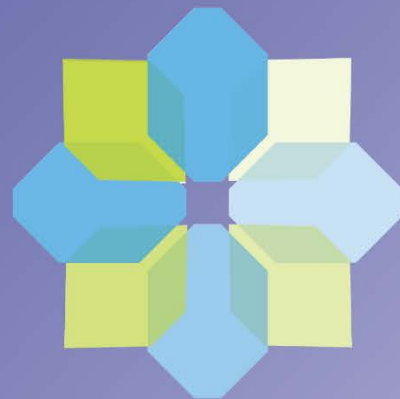




# Crisis Pregnancy Centers

Kami Geoffray  
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**2020 NFPRHA**  
**NATIONAL CONFERENCE**

# Objectives

- Define what a crisis pregnancy center is
- Describe tactics used by crisis pregnancy centers to attract clients

**AMA Journal of Ethics**

*Illuminating the Art of Medicine*

**POLICY FORUM**  
MAR 2018

# Why Crisis Pregnancy Centers Are Legal but Unethical

Amy G. Bryant, MD, MSCR and Jonas J. Swartz, MD, MPH

# What is a Crisis Pregnancy Center?

## SERVICES

- Pregnancy testing/verification
- Parenting classes
- Material assistance
- Abstinence-only education

## TECHNIQUES

- “Ministry-minded”
- Discourage abortion, often through misinformation
- Do not provide referrals to medical providers
- Rely on confusion

# HISTORY OF CPCs

- Robert Pearson often referred to as the founder of the first crisis pregnancy center (CPC) in 1960s Honolulu
- Alternatives to Abortion formed in 1971 as a loose affiliation of CPCs – later renamed Heartbeat International
- Care Net opens first CPC in 1983
- National Institute of Family and Life Advocates (NIFLA) forms in 1994 to provide legal counsel to CPCs
- 1991 Congressional Investigation found nearly 2,000 CPCs in the US
- ~2,000 CPCs associated with Care Net, Heartbeat International, and NIFLA

# AGAPE PREGNANCY CENTER

 **AGAPE**  
Pregnancy Center  
2550 MLK Jr. Parkway  
Mon & Thurs 10:30am - 6:00pm  
Tues & Wed 10:30am - 4:00pm  
2nd & 4th Sat 9:00am - 12:30pm  
Walk-Ins welcomed:  
Mon & Thurs until 5:00pm  
Tues & Wed until 3:00pm  
515.255.0243





# Detrimental to Patient Health

- The vast majority of the federally funded CPCs contacted during the investigation provided false or misleading medical information.
- Deceive clients and pose a barrier to accessing medical care.

# Panelists

**Sophie Novack**



**Julia Long**



**Kami Geoffray**





THANK YOU

National  
**Family Planning**  
& Reproductive Health Association