



SOUTH CAROLINA  
CAMPAIGN to  
**PREVENT  
TEEN  
PREGNANCY**

**Healthy Youth. Bright Futures. Strong Communities.**

# **NFPRHA Advocacy Grant**

Medicaid Peer to Peer Meeting

April 28, 2013

Doug Taylor, MPH  
Chief Program Officer

# About Us



## Our Mission

As a 501(c)(3) non profit organization, we are committed to improving the health and economic well being of individuals, communities, and the state of South Carolina by preventing teen pregnancy.

## Our Approach

- Communication with target market
- Customization of approaches
- Capacity building at all levels of a community
- Commitment to research and evaluation and a long-term investment



# Our Goals



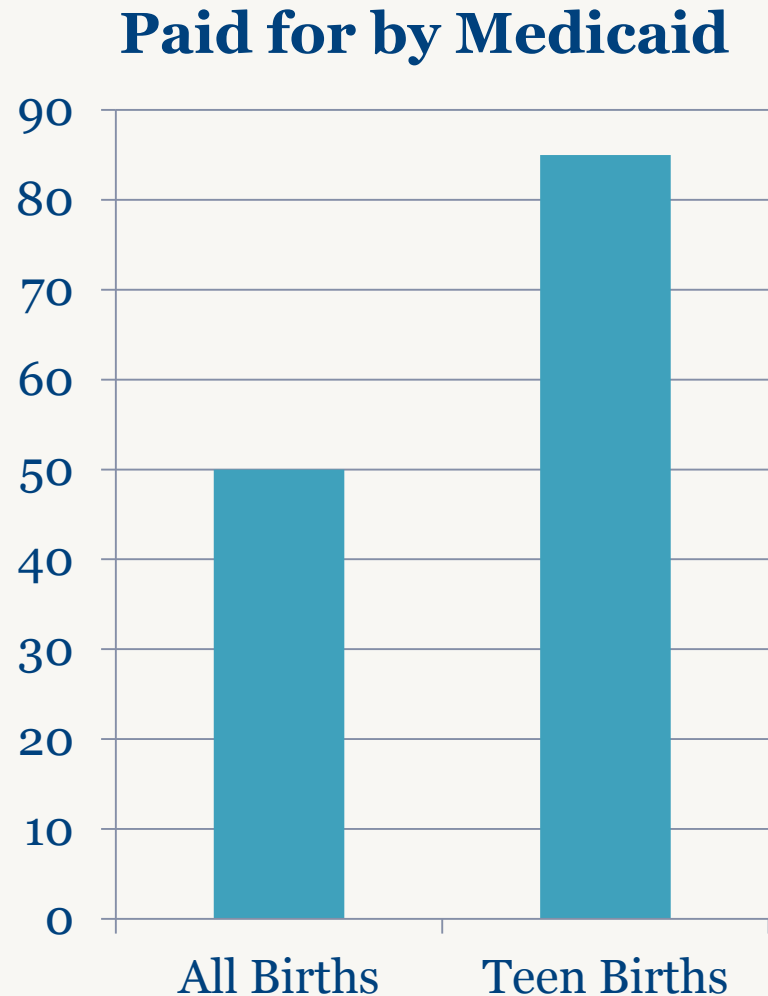
- High quality teen pregnancy prevention programs and services are available to SC youth.
- High priority youth have access to teen pregnancy prevention services tailored to their unique needs.
- Public schools are delivering age-appropriate, science-based teen pregnancy prevention programs.
- **Young people who are sexually active have access to condoms and other forms of contraception.**
- Parents and trusted adults are having open and honest conversations with their children about love, sex and relationships.



# NFPRHA Grant Goal



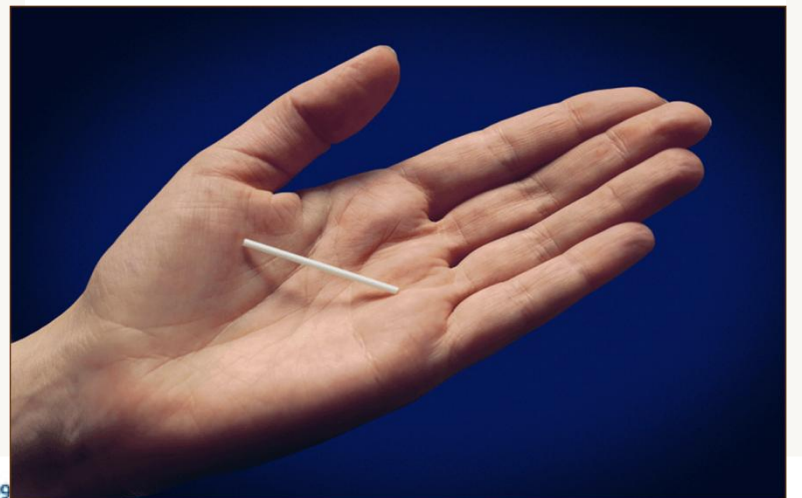
*A regulatory or policy change resulting in routine updates to the Medicaid reimbursement rates for contraceptives*



# SC Objectives

Increase the number of women on Medicaid who have access to and choose Long Acting Reversible Contraceptives (LARCs)

Increase Medicaid reimbursement rates for LARC insertion for private providers



# SC Activities



- ✓ Collect information on current family planning services paid for by Medicaid by age and delivery site (Title X clinic, FQHC, Private Physicians)
- ✓ Conduct interviews with private physicians to assess knowledge, attitudes and beliefs towards use of LARCs with their Medicaid clients
- ✓ Establish a medical advisory group to review information and make recommendations on policy changes
- ✓ Educate physicians about policy changes and implement marketing strategy for physicians and women about the benefits and availability of LARCs

# BIRTH OUTCOMES INITIATIVE



## **Vision:**

Strengthen South Carolina's families by improving health and healthcare for pregnant women and infants

## **Mission:**

Develop innovative cost-effective, evidence-based policy and practice recommendations

# SC HHS BOI Focus Areas



- **Patient Safety and Quality Care**
  - Reduce rates of delivery <39 weeks gestational age
  - Decrease number of VLBW infants <100g. born outside of Level III hospitals
- **Comprehensive Behavioral Health**
  - Increase screening, brief intervention and referrals to treatment services
  - Focus on infants exposed prenatally to narcotics



# BOI Focus Areas



- **Care Coordination**
  - Improve access to LARCs
  - Ensure access to 17-P treatment for prevention of preterm birth
  - Supporting COIN objective
    - Improve inter-conception and pre-conception access to healthcare for women
    - Improve follow-up care at the post-partum visit

# LARC Success



- Prior to March 1, 2012, LARCs were not reimbursed outside of the DRG when inserted inpatient
- Providers relied on mother coming to the outpatient clinic/office after discharge for contraceptive

# LARC Success



- New policy provides separate reimbursement for hospitals and physicians to insert LARCs postpartum prior to discharge
- Policy likely to reduce the number of repeat and unintended births
- Opportunity to assist providers with a policy driven to improve health outcomes for their patients by removing barriers to appropriate care
- Policy makes sense for providers and hospitals financially



## Teen Pregnancy

### Teen Pregnancy

[About Teen Pregnancy](#)[Teen Pregnancy Prevention 2010-2015](#)[Parent and Guardian Resources](#)[Health Care Providers](#)[Repeat Teen Births](#)[Social Media Tools](#)



### More Related Links

[Reproductive Health](#)[Adolescent Reproductive Health](#)[CDC Vital Signs](#)[Winnable Battles](#)[Social Media at CDC](#)[Reproductive Health](#) > [Health Care Providers](#)[Recommend](#)[Tweet](#)[Share](#)

## Immediate Postpartum Insertion of Long-Acting Reversible Contraception

Nearly 1 in 5 teen births are [repeat births](#), about 183 a day.

Many repeat births could be prevented through postpartum use of **long-acting reversible contraception (LARC)** such as IUDs and implants. Counseling women during prenatal visits about postpartum contraception, and offering women LARC in the hospital after delivery makes it easier for women to avoid unintended pregnancy.


[South Carolina's Medicaid\\*](#)  [PDF - 27KB]  program reimburses for LARC insertion in the hospital before women who have just given birth leave the hospital.


Learn more about [South Carolina's Medicaid Health Initiatives.](#) 

\*NOTE: The South Carolina Medicaid Bulletin *Long Acting Birth Control Device Provided in a Hospital Setting* also describes billing procedures for Essure (A4264), a form of permanent sterilization. Permanent sterilization can only be provided if the client has signed a consent form at least 30 days before the procedure is performed.

[Email page link](#)[Print page](#)

### Contact Us:

 Centers for Disease Control and Prevention  
1600 Clifton Rd  
Atlanta, GA 30333

 800-CDC-INFO  
(800-232-4636)  
TTY: (888) 232-6347

New Hours of Operation  
8am-8pm ET/Mon-Friday  
Closed Holidays

[Contact CDC-INFO](#)

[Email](#)[Print](#)

### File Formats Help:



How do I view different formats (PDF, DOC, PPT, MPEG) on this site?

# Interest from Other States



- **Colorado**

- How they can duplicate our policy model and partnership efforts
- Drafting a Program Brief highlighting SC's policy



- **Louisiana**

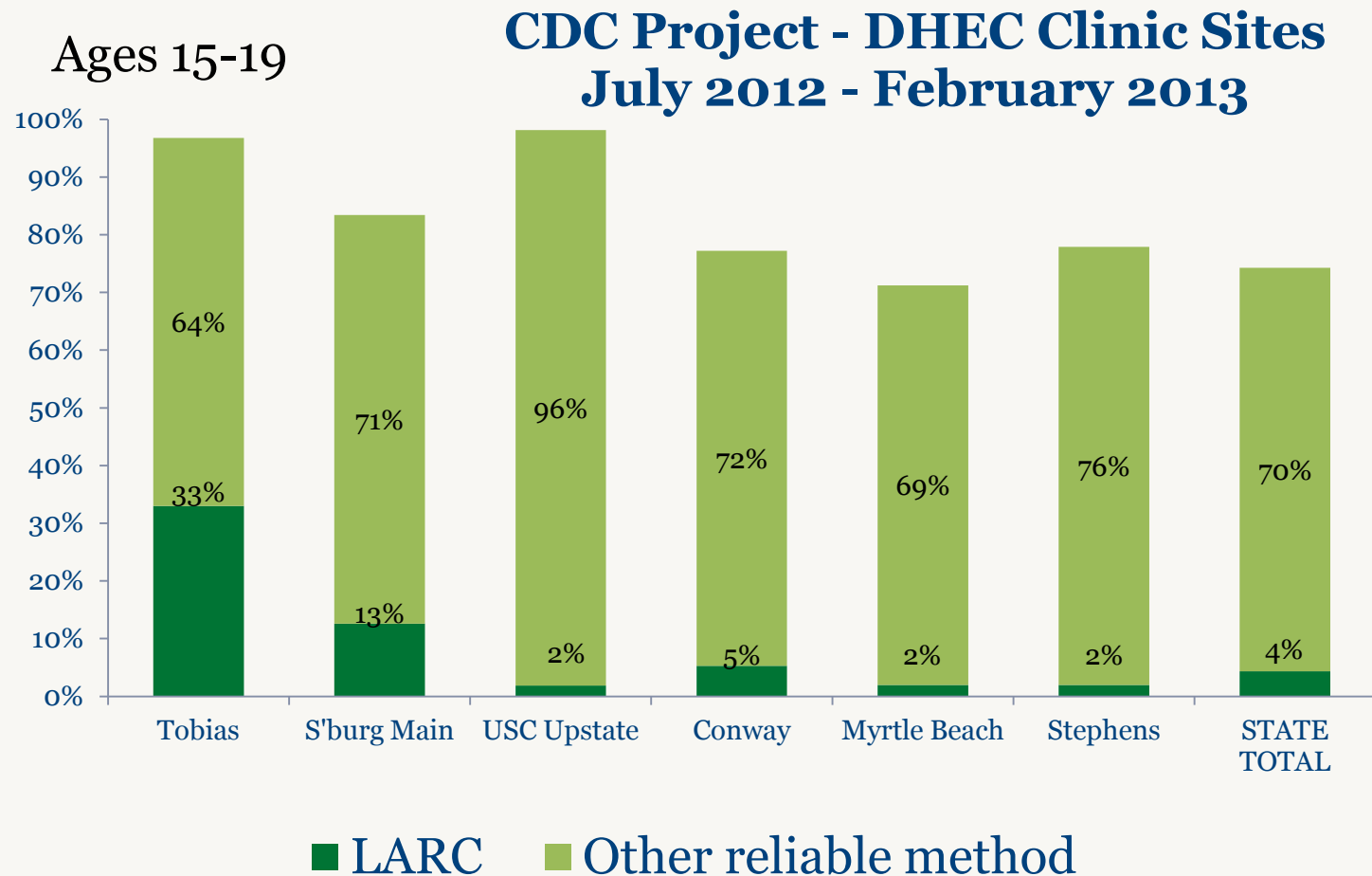
- Dr. Rebekah Gee, Medical Director Medicaid



# Partnerships



## State Health Department - Title X Clinics



# Foundations



The logo for The Duke Endowment, featuring the name "J. B. Duke" in a cursive script.

THE DUKE ENDOWMENT



Spartanburg Regional  
FOUNDATION



South Carolina  
FOUNDATION



For Additional Information:

**SC Campaign to Prevent Teen  
Pregnancy**

1331 Elmwood Avenue, Suite 140  
Columbia, SC 29201

tel: 803-771-7700

[www.teenpregnancysc.org](http://www.teenpregnancysc.org)

[www.facebook.com/SCCampaign](https://www.facebook.com/SCCampaign)

[www.twitter.com/SCCampaign](https://www.twitter.com/SCCampaign)