# Family Planning & Reproductive Health Association

# Life After 40 Provider Self-Assessment Questionnaire

## I. Describe the organization's strategic direction and priorities:

- a. What are the organization's vision and values?
- b. What are the organization's key goals, strategies, and objectives?
- c. Who are the major stakeholders and constituents served?
- d. How do practice and performance align with stated strategy?

### II. What are the programs and services offered (current and historic)?

- a. Describe the organization's products and deliverables:
  - i. What are the types of services offered at the clinic level?
  - ii. What are the types and levels of programs offered throughout the organization (number of events, classes, meetings, products, publications, etc.)?
  - iii. Are cost assessments performed? What are the most and the least costeffective services?
  - iv. Other providers (affiliated or otherwise):
    - 1. What types of providers/referrals do your patients most need outside of what is provided at your facility?
    - 2. Which providers or types of providers do you think are most likely to make formal referral agreements with your center/system?
    - 3. What entities are your competitors for the patients you serve?

#### b. Describe the target audience:

- i. Who are the target audiences (number and profile of customers, participants, partners)?
- ii. What is the patient mix (age, gender, racial/ethnic background, income level, immigration status, etc.) of the organization?
- iii. What is the payer mix (i.e. Medicaid, private insurance, uninsured, etc.) of the organization?
- iv. Are any temporary or conditional funding sources (Vaccines for Children program, federal, state or local grants, foundation funds, individual or community donors) fully utilized?
- c. What are the methods used to evaluate impact?

### **III. Describe the organization's structure** (historic and trend data as well as current):

- a. Describe the organization's current and historic staffing:
  - i. What is the mix of full-time equivalents and part time?
  - ii. What is the clinician mix (ARNPs, RNs, PAs, MDs)? What is the mix of full-time/part-time/per diem clinicians?
  - iii. What is the mix of paid staff and volunteers?
  - iv. Do you have any additional staff support (float clinicians/staff, nursing/physician residents or students or per diem staff/clinicians)?
  - v. Is the staff diverse (race/ethnicity, gender, education level, etc)?
  - vi. Describe staff expertise and competencies:
    - 1. What are the core competencies expected of staff (admin staff, clinicians, clinic support staff, educators)?
    - 2. Where are the areas of excess expertise or additional capacity among the staff?
    - 3. Where are the areas of missing expertise or insufficient capacity among the staff?
  - vii. Describe reporting mechanisms. Is there an org chart (for the organization as a whole, for each clinic, etc)?
  - viii. What mechanisms exist for communicating and sharing information within the organization?
- b. Describe the organization's governance:
  - i. Who makes up the formal/legal membership?
  - ii. Describe the board:
    - 1. How large is the board?
    - 2. What is the average tenure of a board member?
    - 3. Describe the diversity and profile of the board members (mix of skills, expertise, knowledge, backgrounds, perspectives, affiliations, etc.).
    - 4. What is the committee structure (especially related to administrative and financial oversight)?
    - 5. Who are the board officers?
    - 6. What is the including board's role and responsibilities, relationship to CEO, etc.)
  - iii. Do any task forces, ad hoc groups, etc. exist?
- c. Describe any inter-organizational linkages, coalitions and partnerships (formal and informal).

# IV. What systems exist and who within the organization bears the responsibility for managing the following functions?

- a. Financial Management
  - i. Budget development and monitoring
  - ii. Reporting
  - iii. Accounting policies, practices, and procedures
  - iv. Internal controls
- b. Human resources
  - i. Personnel policies, practices, and procedures (and personnel manual)
  - ii. Recruitment
  - iii. Training and development
  - iv. Compensation and benefits administration
  - v. Performance management
  - vi. HR philosophy
  - vii. HR Information Management
- c. Marketing
- d. Public relations
- e. Legal
- f. Internal communications
- g. Facilities and infrastructure
- h. Research and development
- i. Planning

### **V. Describe the organization's financial performance** (current and past three to five years):

- a. Describe the organization's net assets in each category:
  - i. Total
  - ii. Restricted
  - iii. Unrestricted
  - iv. Capital
  - v. Other
- b. Describe the organization's revenue:
  - i. Total
  - ii. Fundraising (clarify criteria for each category)
    - 1. Direct mail/individuals
    - 2. Membership
    - 3. Major donors
    - 4. Board giving
    - 5. Foundations
    - 6. Corporations

- 7. Government grants
- 8. Other
- iii. Insurance reimbursement
  - 1. Medicaid
  - 2. Commercial insurance (non-Medicaid)
  - 3. Medicare
- iv. Earned income; by source, e.g.,
  - 1. Publications
  - 2. Conferences
  - 3. Training
- v. In kind
- vi. Other
- c. What are the organization's expenses?
  - i. Program; break out by program or category if possible, e.g.,
    - 1. Professional education
    - 2. Public education
    - 3. Advocacy
    - 4. Lobbying
  - ii. Financial Management
  - iii. Fundraising
  - iv. Other Administration (break out and explain if possible)
- d. Describe any loans and debt the organization has or has had.
- e. Describe the organization's cash flow and liquidity.
- f. What is the organization's investment portfolio and strategy?
- g. What are the key ratios and indicators?
  - i. Debt/net assets
  - ii. Reserves (liquid assets/annual expenses)
  - iii. Fundraising
    - 1. fundraising expenses/fundraising income
    - 2. fundraising expenses/total income

#### VI. Describe the organization's culture:

- a. What are the dominant characteristics of the organization's culture (e.g., family-like, entrepreneurial, results-oriented, structured and controlled)?
- b. What are the dominant characteristics of the organization's leadership (e.g., nurturing, entrepreneurial, risk-taking, aggressive, controlling, efficient, conservative)?
- c. What is the organization's management style (e.g., participative, hands-off, demanding, competitive, conformist, relationship-based)?

- d. What are the common values that hold the organization together (e.g., mutual trust, loyalty, commitment to innovation, achievement, adherence to rules)?
- e. What is the organizations' strategic focus (e.g., human development, creating new challenges, competitive positioning, efficiency, cost-effectiveness)?
- f. What are the criteria for individual success (e.g., commitment, teamwork, innovation, efficiency, beating the competition)?

## VII. Information Systems & Technology

- a. What hardware and software system does the organization currently own and use?
- b. How current is the practice management system?
- c. Does the organization currently have an electronic medical record/electronic health record (EHR)?
- d. Does the practice management system have EHR capabilities?
- e. Is there a process for training the staff on the organization's health information technology including periodic retraining for system updates?
- f. What is the contingency plan if/when health information technology fails?

### VIII. Capacity for growth

- a. Describe the organization's capacity for growth:
  - i. How could number of patients seen per day be increased?
  - ii. How could clinic hours be increased (add Saturdays, add one hour per day during the week, change staff lunch schedules)?
  - iii. How could you the range of services be broadened (include immunizations, general preventive services, see different types of patients, etc.)?
  - iv. How could any systems for increasing efficiency be improved (IT, medical records system, practice management, etc.)?
- b. Describe the organization's desire for growth (patients, services, hours).
- c. What resources are needed for growth in the immediate future (e.g. health information technology, FT clinician, exam space) given current budget restraints?