



2021  
**NFPRHA**  
NATIONAL CONFERENCE

**Sponsor &  
Exhibitor Prospectus**

April 12–14, 2021  
*It's Virtual!*



# 2021 NFPRHA NATIONAL CONFERENCE

The National Family Planning & Reproductive Health Association (NFPRHA) is a non-partisan, nonprofit membership association whose mission is to advance and elevate the importance of family planning in the nation's health care system and promotes and supports the work of family planning providers and administrators, especially in the safety net. NFPRHA membership includes more than 1,000 members that operate or fund more than 3,500 health centers that deliver high-quality family planning education and preventive care to millions of people every year in the United States.

Due to the COVID-19 pandemic, the 2021 National Conference will be virtual and will run over three days between April 12–14. Sessions are expected to run from 12:00 p.m. – 4:30 p.m. ET.

Visit [NationalFamilyPlanning.org](https://NationalFamilyPlanning.org) for an up-to-the-moment schedule.

## Sponsors Get Access to Family Planning Decisionmakers

**40%** of attendees are administrators or program directors.

**93%** of exhibitors rated networking with attendees as excellent or very good.

### Deepen Your Ties with this Influential Professional Network Representing:

- 🍃 Federally qualified health centers
- 🍃 State, county, and local public health departments
- 🍃 Hospitals and health care systems
- 🍃 Independent family planning health centers
- 🍃 Planned Parenthood affiliates
- 🍃 Family Planning Councils

### Your Support of the National Conference Will:

- 🍃 Demonstrate your brand values by aligning with our vision
- 🍃 Increase product awareness and brand recognition among decision-makers—administrators, clinicians, partners, and other leaders
- 🍃 Help make sessions and your materials available for 12 months
- 🍃 Generate and nurture qualified leads
- 🍃 Support the national leaders in patient-focused clinical practice

## Key Dates

- 🍃 **November 2020**  
Sponsor Registration opens
- 🍃 **February 17, 2021**  
Conference Attendee Registration opens
- 🍃 **April 12–14, 2021** **Virtual National Conference**  
See next page for details of sponsorship levels and benefits.
- 🍃 **March 29, 2021**  
Last day to submit sponsorship contract
- 🍃 **April 7, 2021**  
Conference Attendee Registration closes

## Reserve Your Space Now

Visit [nationalfamilyplanning.org/exhibit](https://nationalfamilyplanning.org/exhibit) to save your space.  
Then email your signed contract to [exhibits@nfprha.org](mailto:exhibits@nfprha.org).

**Questions?** Contact Olivia Harrison and Elizabeth Franzino at [exhibits@nfprha.org](mailto:exhibits@nfprha.org).

Sponsorship Level	Price	Exhibit Booth	Semi-live or live session*	Signage at Sponsored Event	Banner in Conference Lobby	Banner in Exhibit Hall	Banner before Content Blocks	Conference Registration	Tote Bag Insert	Marquee Message	Session Exit Push Message	Gamification	Pre-recorded video welcome – pre-session **	Post Event Data
		Benefits												
<b>Conference Sponsor</b> <i>(limited availability)</i>	\$30,000	🍃	30 min virtual	🍃	🍃	🍃	🍃	5	🍃	🍃	🍃	🍃	30 sec	🍃
<b>Welcome Reception/ Plenary Sponsor</b> <i>(limited availability)</i>	\$20,000	🍃	15 min virtual	🍃	🍃	🍃	🍃	3	🍃	🍃	🍃	🍃	15 sec	🍃
<b>Premiere Product Theatre</b> <i>(limited availability)</i>	\$10,000	🍃	30 min virtual	🍃		🍃	🍃	2	🍃		🍃	🍃	30 sec	🍃
<b>Product Theatre</b> <i>(limited availability)</i>	\$8,000	🍃	15 min virtual	🍃		🍃	🍃	2			🍃	🍃	15 sec	🍃
<b>Yoga or Other Social/Relaxing Event</b> <i>(limited availability)</i>	\$6,500	🍃	30 min virtual	🍃		🍃					🍃	🍃	15 sec	🍃
<b>Exhibit Booth – Business/Corporate</b>	\$2,000	🍃				🍃		2			🍃	🍃		🍃
<b>Exhibit Booth – Government &amp; Nonprofit Agencies</b>	\$1,000	🍃				🍃		2			🍃	🍃		🍃

\* Sessions will be pre-recorded. Speakers can be available during the scheduled time for live Q & A.

\*\* Disclaimer: NFPRHA does not endorse the content of the welcome video, nor does that sponsor endorse the content provided in the session.

## Add-Ons to Above

**Tote Bag Insert** \$250 for 1/\$350 for 2

## Virtual Booth Setup

All packages include a virtual booth. Sponsors will have access to two software trainings, detailed instructions and assistance in building their virtual booths. All sponsors must pay in advance to secure their space.

## Exhibiting Contract

### TERMS AND CONDITIONS

By signing this application/contract the Exhibitor agrees to abide by all rules, regulations, terms and conditions as outlined on both pages of this application/contract in its entirety. This application becomes a contract and is binding on both parties on the date last written below when accepted and signed by NFPRHA. This document contains the entire Agreement between the parties and supersedes any prior Agreement. The terms of this document may not be changed except in writing and signed by the parties.

### DEFINITIONS

"NFPRHA" as used herein refers to NFPRHA: National Family Planning & Reproductive Health Association, a Washington, DC, nonprofit association. The word "Exhibitor" refers to the exhibiting organization indicated on form. "Conference" means the NFPRHA National Conference. "Expo" means NFPRHA's designated exhibit show area, part of the NFPRHA National Conference.

### CONTRACT FOR SPACE

This application for exhibit booth space, once NFPRHA has countersigned it and returned it to the Exhibitor as notification of the space that has been assigned, constitutes a contract for the right to use exhibit space.



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### FORCE MAJEURE, CANCELLATION OR POSTPONEMENT OF EXPO MODIFICATIONS

In the event of fire, disaster, terrorism, threat of terrorism, civil disturbance, government or travel advisories, pandemic, hazardous weather, strike, or any unforeseen occurrence that renders the fulfillment of this contract impossible or unsafe by NFPRHA, at NFPRHA's option, the contract will be terminated or the parties shall mutually amend it. NFPRHA at any time may, in its sole discretion, determine the extent to which the Conference will be virtual or in-person. The Exhibitor hereby waives any claim against NFPRHA for damages or compensation in such event. In the event that the Expo is canceled for any other reason, the liability of NFPRHA shall be limited to the money paid by Exhibitor as exhibit booth rental, less a proportionate share of all expenses incurred by NFPRHA as related to the Expo. No refund shall be made should the dates or location of the exhibit be changed, but Exhibitor will be assigned space that the Exhibitor agrees to use under the same rules, regulations, terms and conditions. NFPRHA shall not be financially liable in the event the Expo is interrupted, canceled, moved or dates changed except as provided herein. The information contained in the Exhibitor Prospectus is preliminary and is subject to change. NFPRHA reserves the right to modify the Expo schedule and make any adjustments in booth assignments, size, and equipment as deemed necessary to meet Conference programming needs, or as may be required by the venue or facility management.

### CANCELLATION BY EXHIBITOR

Cancellation of exhibit booth space must be in writing and postmarked or emailed to [exhibits@nfprha.org](mailto:exhibits@nfprha.org) by the cancellation deadline of March 15, 2021. Cancellations are subject to a 75% fee on the total of the exhibit booth rental. There will be no refunds after the cancellation date.

### USE OF SPACE

The primary purpose of exhibits at the NFPRHA National Conference is to inform NFPRHA members and the publicly funded family planning and sexual health provider community about products and services that may be of interest to them in conducting their businesses and in their professional capacities. Acceptance of an application and contract with a potential exhibitor or sponsor is not, and should not be construed as an endorsement by NFPRHA of the exhibitor or sponsor, or of its programs, products, and services. All exhibits set up late or torn down early, and exhibitors who dismantle their booths before the official close of the Expo area will be subject to lower priority booth assignments at future NFPRHA conferences, or may not be permitted to participate as an exhibitor at future NFPRHA conferences.

### BOOTH SHARING AND SUBLETTING SPACE

Booth space sharing and subletting is not permitted.

### GENERAL CONDUCT OF EXHIBITORS

Exhibitors must confine all materials and promotional activities to their contracted booth space. All of the following practices are expressly prohibited: promotion of products and services other than those manufactured or regularly distributed by the Exhibitor; use of strolling entertainment or activities, including surveying attendees, or distribution of marketing collateral outside of contracted booth space; distribution of samples outside of contracted booth space; excessive noise or odor that interferes with other Exhibitors; storage or use of flammable or explosive materials or any substance prohibited by local laws or insurance carriers; solicitation of business by anyone other than representatives of Exhibitor; and promotion of any activities that draw NFPRHA attendees away from the Expo during show hours. NFPRHA also reserves the right to restrict or prohibit any contest, promotion, lottery, or give away that causes blocking or disturbance to other exhibits or patrons or that could be considered illegal under the laws of the District of Columbia. Display boards and other exhibit materials may not be placed in such a manner as to interfere with Exhibitors in neighboring booths. Special sound and lighting effects are permissible to the extent that they do not create objectionable interference to the Exhibitors in neighboring booths.

### LIABILITY AND INSURANCE

The Exhibitor shall at all times protect, indemnify, and hold harmless NFPRHA, the Conference venue, NFPRHA's service providers and each of their directors, officers, agents, and employees, from all claims, demands, action, loss, cost or liability of every kind including reasonable legal fees and expenses arising from or by reason of the Exhibitor's occupancy and use of exhibition premises or platform or apart thereof, including but not limited to, any costs incurred as the result of alleged violations of copyright, arising out of the use of mechanically and electronically reproduced music. NFPRHA, the Conference venue, NFPRHA's service providers, and each of their directors, officers, agents and employees, will not be responsible for the safety of the property of the Exhibitors from theft, damage by fire, accident, security incidents or other causes, nor for injury to Exhibitor or any of its representatives, employees, agents, licensees, or invitees.

To the extent the Conference is in-person, NFPRHA assumes no responsibility for unpacked materials left in the exhibit area after the official closing of the Expo and although security guards will be provided, no guarantee of security is implied. Exhibitor retains the sole responsibility and liability for losses, damages, and claims arising out of injury or damage to its exhibit material, equipment, systems, software, hardware, infrastructure, property, and personnel. In no event will NFPRHA or its directors, officers, agents, and employees be liable to Exhibitor, whether in contract or tort, for any amount in excess of the amount paid by Exhibitor as exhibit booth rental in relation to the Exhibitor's participation in the Expo and Conference, the rental of exhibit space, the conduct of NFPRHA, any breach of this Agreement, or any other act, omission or occurrence. Exhibitor must obtain insurance policies covering its exhibit materials or content at the Conference. Exhibitor must also have adequate public liability, bodily injury, and property damage insurance coverage for participation in the Expo. Upon request, Exhibitor shall provide a certificate of insurance coverage to NFPRHA.



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### PROTECTION OF EXHIBIT FACILITY

Exhibitor is expressly bound, at its expense, to promptly pay for or repair any and all damage to the exhibit, facility, booth equipment, systems, software, hardware, infrastructure or the property of others caused by the Exhibitor or any of its employees, agents, contractors, or representatives.

### FIRE PROTECTION, PUBLIC SAFETY, AND RULES OF THE FACILITY AND OF LAW

a) This subsection (a) applies to the extent the Conference is in-person. Each Exhibitor is charged with knowledge of all federal, state, and local laws, ordinances, and regulations pertaining to health, fire prevention, and public safety while using the exhibition space. Compliance with such laws is mandatory for all Exhibitors, and the sole responsibility is that of the Exhibitor. All fire extinguishing equipment and fire doors must be in plain sight, unobstructed, and accessible at all times. Aisles must be kept clear; displays must be arranged so that Exhibitor personnel will be inside the space rented. b) Exhibitor agrees to comply with all rules and regulations prescribed by the management or owners of the exhibit facility and any other rules, regulations, and guidelines in the Exhibitor Service Manual relating to the Expo or the Conference, as well as all applicable federal, state and local laws, codes, ordinances, and rules, without limitation. Exhibitor is responsible, at its own expense, for any permits, licenses, or equipment required for the particular individual displays or the particular exhibit.

### ENFORCEMENT OF REGULATIONS

NFPRHA has full power to interpret and enforce all rules, regulations, terms, and conditions concerning the exhibit and the power to make amendment and/or future regulations, orally or in writing, that are considered necessary for the proper conduct of the exhibit. Such decisions shall be binding on Exhibitors. Failure to comply with terms, conditions, regulations or amendments may also be sufficient cause, as determined in NFPRHA's discretion, for restricting, prohibiting, or evicting any exhibit or Exhibitor at the expense of the Exhibitor. In the event of such restriction, prohibition, or eviction NFPRHA is not liable for any refund or rental or other exhibit expenses and Exhibitor shall be responsible for any damages caused.

### AMERICANS WITH DISABILITIES ACT (ADA)

In compliance with the Americans with Disabilities Act (ADA), all booth personnel needing special assistance should contact NFPRHA with their requests. Exhibitor represents and warrants that its exhibit will be accessible to the full extent of the law and Exhibitor will defend NFPRHA from and against any and all claims and expenses, including reasonable attorney's fees and litigation expenses that may be incurred by or asserted against NFPRHA on the basis of the Exhibitor's breach of this paragraph or noncompliance with any of the provisions of the ADA.

### SERVICE CONTRACTOR

This section applies to the extent the Conference is in-person. If an Exhibitor-appointed contractor is employed, the Exhibitor must provide NFPRHA the name of each no later than 30 days prior to the first day of Expo move in. All Exhibitor-appointed contractors must carry insurance for liability and worker's compensation. The Exhibitor-appointed contractor must also sign and agree to comply with these terms and conditions.

### EXCLUSIONS

NFPRHA has the right to refuse any applicant for exhibit space as well as the right to restrict or evict any Exhibitor that in the opinion of NFPRHA, detracts from the general character of the Expo. This reservation applies to displays, content, printed matter, promotional and other materials, noise, personal conduct, and methods of operation. In the event of such restrictions or evictions, NFPRHA will not be liable for any refunds or other exhibit expenses. Vendors who sell products and services to the reproductive and sexual health care community are not allowed to conduct business in the Conference venue or facility unless they have purchased exhibit booth space or sponsored an official event at the 2020 NFPRHA National Conference. Violation of this policy may result in NFPRHA's refusal to accept any and all registrations and future registrations.

### HOSPITALITY SUITES AND PRIVATE EVENTS

This section applies to the extent the Conference is in-person. Exhibitors may host hospitality suites in the official conference hotels only with the expressed, written authorization of NFPRHA. Hospitality suites, private meetings, and events shall not operate during regularly scheduled conference functions. Exhibitors that schedule private functions in conflict with official NFPRHA events may lose exhibiting privileges at future NFPRHA conferences.

### WAIVER, SEVERABILITY AND CHOICE OF LAW

No waiver of any provisions of this contract shall be valid unless in writing and signed by the party against whom enforcement is sought. If any portion of this contract is determined to be unenforceable or invalid, such determination shall not be deemed to affect the enforceability or validity of the remainder of the contract. This Application and Contract shall be governed by and subject to the laws and exclusive jurisdiction of the courts of the District of Columbia, USA.

**For more information on exhibiting, contact the National Family Planning & Reproductive Health Association, 1025 Vermont Ave., NW, Suite 800, Washington, DC 20005, tel: 202-293-3114; fax 202-293-1990 or by email to [exhibits@nfprha.org](mailto:exhibits@nfprha.org).**

### NFPRHA CONVENING ANTI-HARASSMENT POLICY

#### Background

The National Family Planning and Reproductive Health Association promotes a cordial, collaborative, stimulating work environment built on mutual respect and teamwork. NFPRHA is committed to providing a safe, healthy and productive work environment for employees, members and the people members serve. To this end, NFPRHA has established its Harassment-Free Workplace policy, which prohibits sexual and discriminatory harassment against NFPRHA employees, whether the harassment is committed by an employee, member, Board member, grantor, volunteer, vendor,



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exhibitor, or other party. No degree or form of harassment in the workplace is acceptable to NFPRHA whether or not the conduct reaches the level of unlawful harassment.

This NFPRHA Meetings Anti-Harassment Policy further promotes NFPRHA's values by defining the expectations for all participants at any NFPRHA convening and related social events. When used in this policy, "participant" refers to anyone present at any NFPRHA convening, including all attendees, members, speakers, staff, contractors, vendors, and exhibitors. This policy applies to all events hosted by NFPRHA, at all venues, including all ancillary or unofficial social events held in conjunction with any NFPRHA convening.

#### Expected Behavior

NFPRHA expects all participants at every NFPRHA convening to behave responsibly and professionally and to abide by this Anti-Harassment Policy. In addition, NFPRHA expects participants to comply with the following:

a) Responsible alcohol consumption: At many NFPRHA networking events both alcoholic and non-alcoholic beverages are served. NFPRHA expects participants at our events to drink alcoholic beverages responsibly. NFPRHA and event staff have the right to deny service to participants for any reason, and may require a participant to leave the event. b) Safety and security: Participants should alert NFPRHA staff if they notice a dangerous situation or someone in distress. c) Treatment of others: Participants must exercise professionalism, consideration, and respect in their speech and actions and must refrain from demeaning, discriminatory, or harassing behavior and speech. Participants who experience or witness harassment are encouraged to report it as provided in Reporting Unacceptable Behavior, below.

#### Unacceptable Behavior

NFPRHA will not tolerate harassment, including sexual harassment, by any participant at any NFPRHA convening. Sexual harassment is defined as unwelcome sexual advances or touching, requests for sexual favors, or other unwelcome physical, verbal, visual, or other conduct of a sexual nature. Unacceptable behaviors include, but are not limited to:

a) Unwelcome and uninvited attention or contact with another participant. b) Verbal or written comments, or visual images, that are sexually suggestive, or that denigrates or shows hostility or aversion toward an individual, or group of individuals, and that creates an intimidating, hostile, or offensive environment, or that unreasonably interferes with an individual's ability to participate in a NFPRHA convening or event. c) Inappropriate, unnecessary, or irrelevant use of nudity and/or sexual images in public spaces, including presentation slides. d) Intimidating, harassing, abusive, discriminatory, derogatory or demeaning speech or actions by any participant in any NFPRHA convening, at all related events and in one-on-one communications carried out in the context of any NFPRHA convening. e) Harmful or prejudicial verbal or written comments or visual images related to gender, sexual orientation, race, religion, disability, age, appearance, or other personal characteristics. f) Deliberate intimidation, stalking, or following. g) Harassing photography or recording. h) Sustained disruption of talks or other events. i) Physical assault (including unwelcome touch or groping). j) Real or implied threat of physical harm k) Real or implied threat of professional or financial damage or harm.

#### Consequences of Unacceptable Behavior

Unacceptable behavior from any participant at any NFPRHA convening will not be tolerated. If a participant engages in unacceptable behavior, NFPRHA may take any action that it deems appropriate, including exclusion from particular events or removal from the meeting (without refund) at which the harassment occurred. Egregious violations may be referred to the NFPRHA Board of Directors and/or may result in exclusion from future meetings or NFPRHA membership.

#### Reporting Unacceptable Behavior

If you are being harassed, notice that someone else is being harassed, or have any concerns that require assistance, please call Joe Zillo, COO, at 202-552-0152.

Comments or other concerns can be sent to [events@nfprha.org](mailto:events@nfprha.org).

Exhibitor Signature: \_\_\_\_\_

*By signing here, I acknowledge I have read and accept the terms and conditions above.*

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Organization Name: \_\_\_\_\_

NFPRHA Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Please return signed contract to: [exhibits@nfprha.org](mailto:exhibits@nfprha.org).